

TECHNICAL INFORMATION

TYPE AND QUANTITY OF MATERIAL

N° 1 MP3 FILE for each commercial and each different running time (15" – 30" etc.)

TECHNICAL CHARACTERISTICS

Commercial recorded at 0 d.b. according to a 0,775 v.p.p.
The MP3 files must not be below 256Kbit/s, 44,100 Hz, Stereo.

In conformity with Art. 12 of Law 447/1995 on noise pollution, the audio of the commercial must also not exceed 0 DB according to 0.775 VPP

N.B. If the audio does not possess these characteristics and if there is not enough time for it to be quickly substituted, it will be automatically regulated to conform with the levels established by law. Material delivered to us without the above-mentioned characteristics cannot be broadcast.

IMPORTANT NOTICE

The editor reserves the right to modify the above-mentioned characteristics.

No technical operation or modification can be carried out on material that has been already delivered or that is already being programmed.

Any form of technical intervention must always be carried out by the Client and/or Agency supplying the material.

MATERIAL DELIVERY

The material must be delivered **within three working days before its broadcasting**, unless otherwise agreed.

The MP3 files must be uploaded on this platform:

<https://portalemateriale.system24.gruppo24ore.com>