



**24**ORE  
EVENTI

# 24 ORE EVENTI

**PUBLISHING INITIATIVES 2025**



# 24 ORE EVENTI WHO WE ARE

**24 ORE Eventi** is the Company of the **24 ORE Group** that designs and creates events to meet the needs of customers and disseminate the information assets of Il Sole 24 ORE.

The various initiatives originate from constant internal discussions with the different elements of the Group, such as Editorial and Marketing, as well as cues and stimuli from the market.

There are **conventions** and **major events** moderated by **the** 24 ORE Group journalists but also tailor-made projects designed and created to **meet the needs** of different targets, both BTB and BTC.

The 24 ORE Eventi offer suggests **different format types**: from full digital initiatives (Interactive 24 and Live Streaming 24) to in-person events (Live Event), as well as hybrid solutions (Live & Digital) where the physicality of the traditional event is combined with the virtual nature of the online event.





# GENDER EQUALITY

**25%**  
*FEMALE  
SPEAKERS*

**10%**  
*UNDER 50  
SPEAKERS*

We are the first Italian publishing group to be **certified on Gender Equality** according to UNI/PdR 125:2022.

This milestone was achieved thanks to a significant shift in corporate culture towards a more sustainable and inclusive perspective.

This commitment is confirmed in the design of the programmes for all our events.







# NUMBERS OF 2024

**120**  
EVENTS  
ORGANIZED

BEYOND  
**1,820**  
SPEAKERS

BEYOND  
**220**  
SPONSOR

BEYOND  
**30K**  
SOCIAL  
INTERACTIONS

BEYOND  
**780K**  
PARTICIPANTS

BEYOND  
**110K**  
REGISTERED  
USERS



MANY MODALITIES WHERE TO  
**CHOOSE**

**PRODUCTS**

**FORMATS**

**SUMMIT**  
**ROADSHOW**  
**TAILOR MADE**  
**TOPICS**

**LIVE**  
**DIGITAL**  
(LIVE STREAMING 24  
& INTERACTIVE EVENT 24)  
**LIVE & DIGITAL**





# PRODUCTS

CHOOSE THE BEST FOR YOU

## SUMMIT

**Vertical annual conferences** for the **reference market** with the aim of creating an **interactive comparison** on **economic and market trends**, and on **strategies for growth** and **change**

## ROADSHOW

**Touring events** aimed at engaging local business communities with related topics.

- opportunities for **networking**
- **plenaries** with institutions and houses
- **workshops** at the discretion of partners

## TAILOR MADE

Co-branded events with **customisation of content** and **speakers, ad-hoc created multimedia communication campaigns**.

Events that can be held in the territory in the form of **roadshows**. Possible **WEB CONFERENCES** (advanced webinars) on vertical topics.

## TOPICS

Events designed around **themes of topical issues** and with **strong informative relevance** to convey **immediate content** to the audience, thus enabling partner companies to increase their visibility to their target audience.



# FORMATS

## MANY WAYS TO BE THERE



▶ LIVE

### LIVE EVENT

**in-person events** organised at a location with a moderator, speakers, and participants present in the room



INTERACTIVE 24

### INTERACTIVE 24

**full-digital event** which, with the help of a platform and a virtual control room, manages the interventions of the moderator and speakers, who are all connected remotely

LIVE ▶ STREAMING

### LIVE STREAMING 24

**events broadcast** live from locations or TV studios where the moderator and presenters can speak in person or remotely

• LIVE AND DIGITAL

### LIVE & DIGITAL

events that **combine the livestreaming with an in-person audience**, thus ensuring, networking and engagement between different types of participants



# OUR TARGET

**55%**

**Decision makers**  
(Managers/CEOs/  
Executive Managers)

**43%**

**Loyalised users**  
registered for 3 or  
more events per year

**44%**

**Female audience**

**72%**

**Target Businesses**  
Finance and industry  
sector





NOVITA'



# 24 ORE EVENTI APP

## The new **exclusive** platform

**Fast** and **smooth access** to all appointments.

You can follow Events **from the comfort of your smartphone**, wherever you are.



### ● **Personal Area**

tracking your involvement in events is now quicker and more straightforward.

### ● **Push notifications**

to receive service information or to be notified of any event modifications

### ● **Creating a virtual ticket**

with QR Code to skip the queue at the entrance







# THE CALENDAR 2025



## GEN / FEB / MAR

ROAD TO TRENTO - New York  
**30 January**

ROAD TO TRENTO - Paris  
**13 February**

6th WELFARE & HR SUMMIT  
**20 February**

7th REAL ESTATE & FINANCE SUMMIT  
**26 March**

## APRIL

5th MERGER & ACQUISITION SUMMIT  
**1 April**

ENERGY TRANSITION & THE NUCLEAR  
INDUSTRY, **3 April**



7th INNOVATION DAYS - Lombardy  
**15 April**

2nd FITI – INTERNATIONAL FORUM OF ITALIAN  
TOURISM - Tuscany, **17 April**

## MAY

16th LUXURY SUMMIT  
**7 May**

GENERAL STATES OF INNOVATION  
**12 May**



20th TRENTO ECONOMY FESTIVAL  
**22-25 May**



# JUNE

7th INNOVATION DAYS - Sicily  
**5 June**

4th INVESTING IN ROME  
**10 June**

2nd CREDIT MANAGEMENT SUMMIT  
**18 June**

WATER SUMMIT  
**19 June**



7th INNOVATION DAYS - Veneto  
**24 June**

LOGISTICS DAY  
**25 June**



GEOPOLITICS FORUM  
**26 June**



# JULY

2nd PAYMENTS SUMMIT  
**8 July**

4th SEA ECONOMY  
**9 July**

# SEPTEMBER

GREEN TECH TALK  
**TBD September**



DEFENCE SUMMIT  
**11 September**



2nd ITALIAN PET SUMMIT  
**16 September**

7th INNOVATION DAYS - Tuscany  
**23 September**



# OCTOBER

25th ITALIAN ENERGY SUMMIT  
**1-2 October**

2nd JOB EVOLUTION  
**14 October**

GENERAL STATES OF CULTURE - Florence  
**16 October**

7th INNOVATION DAYS - Puglia  
**21 October**

5th SUSTAINABILITY FORUM  
**22 October**

OPEN INNOVATION SUMMIT - Turin  
**24-25 October**

GENERAL STATES OF CULTURE - Palermo  
**27 October**

6th MADE IN ITALY SUMMIT  
**28-29-30 October**

# NOVEMBER

GENERAL STATES OF CULTURE - Turin  
**4 November**

7th INNOVATION DAYS - Emilia-Romagna  
**6 November**

27th INSURANCE SUMMIT  
**13 November**

3rd WOMEN AT THE TOP  
**18 November**

GLOBAL INCLUSION  
**24 November**

7th INNOVATION DAYS - Lazio  
**25 November**

14th HEALTHCARE SUMMIT  
**27 November**

# DICEMBER

2nd AI TRANSITION  
**2-3 December**

GOVERNMENT AGENDA  
**4 December**





# THE ROUTES



ROAD TO TRENTO

INNOVATION DAYS

STATI GENERALI DELLA CULTURA



# ROAD TO TRENTO

## THE INTERNATIONAL EVENTS OF THE ECONOMICS FESTIVAL



**The 2025 stopovers:**  
NEW YORK – 30 JANUARY  
PARIS – 13 FEBRUARY

LIVE  STREAMING

### TARGET

THE ITALIAN BUSINESS COMMUNITY  
IN THE WORLD, ITALIAN  
COMPANIES WITH FOREIGN  
BRANCHES, COMPANIES  
INTERESTED IN NEW INVESTMENTS

The **international roadshow "Road to Trento"** coordinated in partnership with Italy's diplomatic offices overseas, is making its comeback.

Platforms for dialogue and venues for global collaboration among companies and institutions.

The journey towards the 2025 Festival will make stops in France, at the Italian Embassy in **Paris**, and in **New York**, at the headquarters of Italy's Permanent Mission to the United Nations.

From **design**, a symbol of Made in Italy excellence worldwide, to **artificial intelligence** and its ethical-political governance, this marks a new chapter in the internationalisation of one of the most prominent events in the Italian cultural landscape.



# ROAD TO TRENTO

## THE 2025 STOPOVERS



**NEW YORK**

**30 JANUARY 2025**



**PARIS**

**13 FEBRUARY 2025**







## TARGET

GD, PERSONNEL/HR DIRECTORS, HR  
DEVELOPMENT DIRECTORS, HEADS  
OF PERSONNEL MANAGEMENT,  
TRADE UNION AND INDUSTRIAL  
RELATIONS OFFICERS,  
LABOUR CONSULTANTS,  
LABOUR LAWYERS

## THE 2024 EDITION

1,700  
1,100

REGISTERED USERS  
PARTICIPANTS

# WELFARE & HR SUMMIT



20 FEBRUARY 2025



MILAN

• LIVE

AND DIGITAL

Developed in close synergy with the editorial office of Sole 24 Ore Norme & Tributi, Welfare & HR Summit is the event dedicated to **workplace organisation and human resources management**.

An appointment that helps Italian companies to identify the ongoing transformations and to effectively navigate **new laws, market trends** and **international guidelines**.

Institutions and enterprises will engage in discussions about the most relevant public interest subjects, including the digital transition and regulations related to the new Financial Law, which will subsequently be examined in depth with industry experts.



# REAL ESTATE & FINANCE SUMMIT



26 MARCH 2025



MILAN

• LIVE AND DIGITAL

## TARGET

CEOs, CIOs, ENTREPRENEURS, REAL ESTATE INVESTORS, FINANCIAL ANALYSTS, REAL ESTATE DEVELOPERS, FINANCIAL ADVISORS, FINANCIAL ANALYSTS, DATA CENTER MANAGERS, ARCHITECTS, URBAN PLANNER AND SUSTAINABILITY SPECIALISTS

## THE 2024 EDITION

1,200  
900\*

REGISTERED USERS  
PARTICIPANTS

\*Also broadcast on [ilsole24ore.com](https://ilsole24ore.com)  
homepage

The **Real Estate & Finance Summit** returns to **Milan** for its seventh edition.

High-level meetings attended by professionals from the real estate and financial sector aimed at promoting discussions and in-depth analysis of **economic patterns** and real estate market trends, along with forecasts and expectations for the coming years.

Many thematic focuses: from **credit market developments** to **interest rates**, from the effect of the **ECB's anti-inflation** policy to major urban, social and environmental redevelopment projects. New trends in real estate will also be discussed: co-living, co-housing and Social Housing.



# MERGER & ACQUISITION SUMMIT



1 APRIL 2025



MILAN

• LIVE AND DIGITAL

## TARGET

BANKS AND PRIVATE EQUITY FUNDS,  
PRIVATE DEBT, CORPORATE  
INVESTMENT BANKING / FAMILY  
OFFICERS, LARGE CONSULTING  
COMPANIES, INSURANCE COMPANIES,  
BROKERS, LUXURY SECTOR, IT  
SECTOR, CYBERSECURITY &  
INVESTIGATION SECTOR

## THE 2024 EDITION

1,230

OVER 1,000\*

REGISTERED USERS

PARTICIPANTS

\*Also broadcast on the [ilsole24ore.com](https://ilsole24ore.com)  
homepage

**Extraordinary finance** instruments are now **ordinary elements** within corporate strategy. Mergers and acquisitions, known by the abbreviation M&A, represent a key moment in the process of corporate metamorphosis and evolution.

**M&A Summit 2025** by Il Sole 24 Ore, now in its fifth edition, represents the annual opportunity to reflect on **market trends** and to create **discussion tables** thanks to the contribution of leading industry players, entrepreneurs, investment bankers, lawyers, private equity operators, and consultants.



NEW

# ENERGY TRANSITION & THE NUCLEAR INDUSTRY



3 APRIL 2025



MILAN

• LIVE AND DIGITAL

## TARGET

CEOs, GMs, COMMERCIAL  
DIRECTORS, STRATEGIC PLANNING  
MANAGER, BUSINESS  
DEVELOPMENT MANAGERS,  
ENERGY MANAGERS

In a context of increasing attention to environmental sustainability, an important role can be played by **nuclear energy**.

During the conference, the various scenarios surrounding the **reintroduction of nuclear power** will be analysed, considering the various **economic, political and technical challenges**.

A special focus will be paid to the possible **benefits for Italian companies**, considering the increasingly scarce availability of natural resources and the growing demand for energy.

Key representatives from institutions, the university and research world and other industry players will be present



# INNOVATION DAYS

## THE ROADHOW IN THE ITALIAN REGIONS

### THE 2025 STOPOVERS

LOMBARDY – 15 April  
SICILY – 5 June – Special Edition  
VENETO – 24 June  
TUSCANY – 23 September  
PUGLIA – 21 October  
EMILIA ROMAGNA – 6 November  
LAZIO – 25 November



### TARGET

MANAGERS, ENTREPRENEURS,  
SMEs, INSTITUTIONS,  
PROFESSIONALS

### THE 2024 EDITION

2,106  
938

REGISTERED USERS  
PARTICIPANTS

Seventh edition for the roadshow that criss-crosses the Italian regions promoting **sustainable business innovation**, starting with **SMEs**, and **business networking** between partners and local industry.

The focus is on **growth-enhancing technologies**, the need for **personnel trained** in their use, the advantages of renewable energy, and **public and private support** for those who want to innovate and expand into international markets.

The plan foresees a route with at least six stopovers and an audience in attendance, moderated by Il Sole 24 Ore journalists.



# INNOVATION DAYS

## THE 2025 STOPOVERS



BRESCIA



VERONA



BARI



ROME



RAGUSA



FLORENCE






IMOLA





# INTERNATIONAL FORUM OF ITALIAN TOURISM

 17 APRIL 2025  
 FLORENCE  
 LIVE AND DIGITAL

## TARGET

NATIONAL AND LOCAL INSTITUTIONS,  
HOTELS, TOURISM BODIES, LOCAL AND  
NATIONAL MOBILITY, CULTURAL  
ASSOCIATIONS, MUSEUMS AND  
MUSEUM CENTRES, COMPANIES,  
OPERA HOUSES, ENTREPRENEURS, THE  
SPORTS SECTOR, TERRITORIAL  
MARKETING AGENCIES

## THE 2024 EDITION

1,635  
2,200\*

REGISTERED USERS  
PARTICIPANTS

\*Also broadcast on the [ilsole24ore.com](https://ilsole24ore.com)  
homepage

The **International Forum of Italian Tourism** creates opportunities for dialogue among key figures from the economic sector, national and local institutions, and industries intimately linked to tourism.

Now in its second edition, this event serves as a valuable resource to track and understand the **evolution of tourism in Italy** year after year.

The key themes explored in this travelling project will focus on **Italy's exquisite landscapes, rich cultural heritage, and superior accommodation services.**



# LUXURY SUMMIT



7 MAY 2025



MILAN

• LIVE AND DIGITAL

## TARGET

CEOs, GMs, COOs, CFOs, IT  
DIRECTORS/CIOs/CTOs, MARKETING  
DIRECTORS, COMMERCIAL  
DIRECTORS, RETAIL MANAGERS,  
BUSINESS DEVELOPMENT  
MANAGERS, BUYERS

## THE 2024 EDITION

1,140  
1,200\*

REGISTERED USERS  
PARTICIPANTS

\*Also broadcast on the  
[ilsole24ore.com](https://ilsole24ore.com) homepage

The exclusivity of luxury lies in the **quality of** the product. And quality can only be achieved through **sustainable** production.

This will be the heart of the 2025 edition of the **Luxury Summit**, the traditional Sole 24 Ore event dedicated to the world of luxury in all its facets.

With the contribution of **major international fashion houses** and the **excellence of Made in Italy**, but also of the **new generation of luxury**, Italian and international experts and our institutions.





# GENERAL STATES OF INNOVATION



12 MAY 2025



PARMA

• LIVE AND DIGITAL

## TARGET

CEO & HR, TOP MANAGERS AND HEADS OF DEVELOPMENT AND INNOVATION OF COMPANIES FROM ALL ECONOMIC SECTORS, RESEARCHERS AND ACADEMICS, STARTUPPERS, REPRESENTATIVES OF INSTITUTIONS AND THE PUBLIC SECTOR, LABOUR CONSULTANTS, INSTITUTIONS AND PA, COMPANIES OF ALL SIZES AND SMEs

In 2024, the **Artificial Intelligence** market in Italy grew by 34.8% compared to 2023, reaching 909 million euros, and it is estimated to reach 1.8 billion by 2027. However, this new technology is mainly impacting large enterprises (32.5% penetration rate), while it is still marginal for **SMEs** (7.7%), although its adoption will be crucial for the **competitiveness** and **growth** of all companies. This is the main message that will be conveyed by the event born from the collaboration between **Il Sole 24 Ore** and the **Unione Parmense degli Industriali**. Among the main topics that experts, industry representatives, and policymakers will address are the relationship between man and machine in light of the European **AI Act** and the US **deregulation**, the impact on **production sectors** and the **labor market**, and the necessity of **training**.



# TRENTO ECONOMICS FESTIVAL

## RISKS AND FATAL CHOICES. EUROPE AT THE CROSSROADS

XX EDITION



22-25 MAY 2025

### THE 2024 EDITION

OVER 330 SCHEDULED APPOINTMENTS

OVER 40,000 PARTICIPANTS IN  
ATTENDANCE

OVER 40,000 USERS CONNECTED TO  
FOLLOW THE LIVE BROADCASTS AND  
VIDEO ON DEMAND ON THE ECONOMY  
FESTIVAL WEBSITE

MORE THAN 600,000 USERS REACHED BY  
LIVE STREAMING ON ILSOLE24ORE.COM

MORE THAN 7.4 MILLION USERS  
REACHED BY FESTIVAL AND OUT-OF-  
FESTIVAL COVERAGE ON THE 24 ORE  
GROUP'S SOCIAL CHANNELS

**The Trento Economics Festival**, now in its 20th edition and scheduled to take place from **22 to 25 May 2025**, continues its commitment to **analyzing** the **challenges** posed by a **global landscape** marked **by high complexity and uncertainty**, offering solutions and insights.

Many **risks and choices** lie ahead, with significant impacts on Europe. These **critical topics** will be the focus of debate among some of the brightest minds in the **economic**, **academic**, and **political** spheres, both nationally and internationally.

**Keynotes**, **Lectio Magistralis**, **TED** and **panels** are just some of the formats that will bring the city to life during the event, interspersed with networking opportunities, concerts, live shows, workshops, and activities for children.



# CREDIT MANAGEMENT SUMMIT



18 JUNE 2025



MILAN

• LIVE AND DIGITAL

Second edition of **Credit Management Summit**, an event by **Il Sole 24 Ore** whose main objective is to analyse the health of the **impaired credit** industry.

**Utp, Npl, Stage 2 and performing loans** are the focus of attention in an industry that is evolving rapidly and adapting to market challenges in order to remain competitive. The conference will feature contributions from all **industry players: from servicers to banks**, from investors to the **legal world** to technology and service providers.

## TARGET

BANKING/FINANCIAL INSTITUTIONS,  
BANKS AND PRIVATE EQUITY  
FUNDS, CONSULTING FIRMS,  
PROFESSIONAL FIRMS, NPL / UTP  
MANAGERS, DEBT COLLECTION  
MANAGERS, CREDIT MANAGERS,  
HEADS OF PORTFOLIO  
MANAGEMENT,  
HEADS OF RESTRUCTURING,  
HEADS OF REAL ESTATE

## THE 2024 EDITION

883  
1,270\*

REGISTERED USERS  
PARTICIPANTS

\*Also broadcast on the  
[ilsole24ore.com](https://ilsole24ore.com) homepage





NEW

# ACQUA SUMMIT



19 JUNE 2025



MILAN

• LIVE AND DIGITAL

## TARGET

PUBLIC AND PRIVATE UTILITIES,  
NATIONAL INSTITUTIONS,  
LOCAL INSTITUTIONS,  
ENERGY (GAS, ELECTRICITY,  
RENEWABLES) AND  
INFRASTRUCTURE COMPANIES

**Sustainable management of water resources** in a changing scenario.

Representatives of politics, technicians, and experts in the sector will discuss with the **main Italian and European players in the water service** the infrastructural and financial investments needed to **protect the resource**, climate change adaptation policies, and finally the digitisation of the integrated water service, purification, and the changes expected by the new European Commission.





# LOGISTICS DAY



25 JUNE 2025



MILAN

**LIVE** AND DIGITAL

## TARGET

PEOPLE WORKING IN LOGISTICS,  
TRANSPORTATION, IT DIGITISATION,  
LABOUR CONSULTANTS,  
ACCOUNTANTS, LAWYERS, CEO &  
HR

**Italian logistics** is a constantly growing and transforming sector whose importance for the country became apparent during the Covid-19 pandemic and the conflicts in Ukraine and the Middle East. The event aims to examine the trends and challenges that the sector is currently facing and will face in the future within a geopolitical context that combines ongoing conflicts with the new customs policy introduced by Donald Trump's USA. Particular attention will be paid to **technological innovation, Artificial Intelligence** above all, as a support for companies to counter rising costs and optimise processes, compliance with **ESG parameters** now required by law, **staff shortages** and **workforce management and training**. Finally, an in-depth examination of the various **regulatory frameworks governing the sector** will be undertaken, starting with the Logistics Contract.





# GEOPOLITICS FORUM

## INVESTING IN AFRICA: THE OPPORTUNITIES OF THE SUB-SAHARAN AREA



26 JUNE 2025



MILAN

LIVE  STREAMING

### TARGET

DIPLOMATIC INSTITUTIONS,  
INTERNATIONAL RELATIONS,  
FOREIGN OFFICES,  
INTERNATIONAL COOPERATION,  
SMEs WITH INTERNATIONAL TRADE,  
COMPANIES WITH FOREIGN  
OFFICES

Exporting and investing abroad are crucial for the growth of Italian companies. However, attractive markets, particularly in **Africa**, remain largely unexplored. The **first edition of the Geopolitical Forum** will focus on the sub-Saharan area of this continent. An event that aims to be a true **guide** for those looking to invest in these nations. We will examine the current **economic and political situation** and the future prospects of the area, highlight the **sectors to focus on** (agri-food, energy, instrumental mechanics, health, mobility and infrastructure, fashion...), delve into the theme of **financial support** instruments for Italian companies that want to invest in them, and we will focus on the most promising countries in the area.



# PAYMENTS SUMMIT



8 JULY 2025



MILAN

• LIVE AND DIGITAL

## TARGET

BANKS, FINANCIAL COMPANIES,  
FINANCIAL SECTOR EMPLOYEES,  
FINANCIAL ADVISORS AND  
PROMOTERS, MANAGERS,  
LAWYERS, BIG TECH, START-UPS  
AND COMPANIES, STUDENTS,  
CONSUMERS

## THE 2024 EDITION

823  
972

REGISTERED USERS  
PARTECIPANTS

For payment processors in the commercial sector, too, change is conditioned by many factors and the pace of this **change** is **accelerating**. Artificial intelligence and other emerging technologies offer both opportunities and threats, and it is therefore necessary to understand how **innovation** and **security** can be combined, thus creating new business opportunities.

What will be the future of digital payments, and what are the opportunities and risks for the consumer? These questions will be the focus of the second edition of **Il Sole 24 Ore** 's **Payments Summit**.



# ECONOMIA DEL MARE



9 JULY 2025



GENOA

• LIVE AND DIGITAL

## TARGET

PORT AUTHORITIES,  
LOGISTICS,  
SHIPOWNERS, TOURIST SECTOR,  
REAL ESTATE SECTOR,  
ENERGY SECTOR,  
SHIPBUILDING SECTOR,  
INFRASTRUCTURE, AND BOATING  
SECTOR

## THE 2024 EDITION

4,120  
685\*

REGISTERED USERS  
PARTICIPANTS

\*Also broadcast on the  
[ilsole24ore.com](https://ilsole24ore.com) homepage

From shipbuilding to shipping, **the maritime industry** is a **strategic asset** of our economy. But one cannot ignore the other **resources** that the Mare Nostrum offers our country: **tourism**, trade, **fishing**.

But to make the Italian sea economy a **blue economy** model, everything needs to be framed in a perspective of **sustainability**, in which entrepreneurial activities respect the **biodiversity** of waters and seabeds.

This will be discussed in **Economia del Mare 2025**, the fourth edition of the event dedicated to sea economy.



# GREEN TECH TALK



SEPTEMBER - TBD



VIDEOPODCAST

## TARGET

CEOs, GMs, CFOs, HR MANAGERS,  
BUSINESS DEVELOPMENT  
MANAGERS, MARKETING  
DIRECTORS, PRODUCTION  
MANAGERS, ENERGY MANAGERS

**Technology at the service of sustainability.** This is the focus around which the **four episodes of Green Tech Talk, an innovative video podcast series,** will revolve

In each episode, lasting approximately 20 minutes each, a representative of the institutions, a senior corporate figure and an opinion leader will discuss their industry of reference to analyse **the role of technology**, examine the prospects and identify the **developments necessary** for the growth of the sector and the entire country system.



NEW



## TARGET

INSTITUTIONS, PA, UNIVERSITIES,  
RESEARCH INSTITUTES, INDUSTRY,  
CONSULTANCY COMPANIES,  
TECHNOLOGY COMPANIES  
FUNCTIONS: CEOs, INSTITUTIONAL  
REPRESENTATIVES, EXECUTIVES,  
ANALYSTS

# DEFENCE SUMMIT



11 SEPTEMBER 2025



ROME

• LIVE AND DIGITAL

"The culture of Defence embodies the fundamental principle of democratic culture," explained the Minister of Defence, **Guido Crosetto**, referring to an international context in which peace is far from certain.

On this assumption rest the foundations of the first edition of the **Defence Summit**, in which we will involve the major Italian and international players in the sector, from political decision-makers to representatives of the leading companies.

In addition to scenario-focused discussions on the **economic value** of the Italian Defence industry and beyond, our main topics will be the **technological evolution** driven by Artificial Intelligence and the necessity for **cybersecurity** in both public and private sectors.



# ITALIAN PET SUMMIT



16 SEPTEMBER 2025



MILAN

• LIVE AND DIGITAL

## TARGET

PET FOOD AND PET CARE  
COMPANIES, INDUSTRY  
ASSOCIATIONS, INSURANCE  
COMPANIES, VETERINARIANS, PA

## THE 2024 EDITION

820  
630

REGISTERED USERS  
PARTECIPANTS

Second edition of the Italian Pet Summit, following the great success of the 2024 event.

The **Pet Economy** will still be at the heart of the event, with accurate insights from the **Food & Care** sectors: from the expansion of the food supply to the arrival of advanced health monitoring devices on the market, from the increasing adoption of pet insurance to the use of behavioural technology to improve the mental health of four-legged animals.

Of no less importance will also be the institutional debate on the status of pets in our society, involving political decision-makers and representatives of companies and veterinary doctors.



# ITALIAN ENERGY SUMMIT



1-2 OCTOBER 2025



MILAN

• **LIVE** AND DIGITAL

## TARGET

CEOs, GMS, COMMERCIAL  
DIRECTORS, STRATEGIC PLANNING  
MANAGER, BUSINESS  
DEVELOPMENT MANAGERS,  
ENERGY MANAGERS

## THE 2024 EDITION

3,500  
5,600\*

REGISTERED USERS  
PARTECIPANTS

\*Also broadcast on the  
[ilsole24ore.com](https://ilsole24ore.com) homepage

Now in its **25th year**, the **Italian Energy Summit** is the benchmark for the Italian and international energy market.

**Energy transition, diversification of energy sources, efficiency and new infrastructure** are some of the topics that will be addressed in the new edition of the Summit.

The format alternates one-to-one interviews with focus and round table discussions, and features speakers, political institutions and CEOs of the main players in the energy sector in Italy and abroad.





## TARGET

ASSOCIATIONS,  
ORGANISATIONS AND CULTURAL  
INSTITUTIONS,  
PUBLIC ADMINISTRATIONS,  
SUPERINTENDENCIES,  
MUSEUMS, MUSEUM CENTRES  
AND GALLERIES, AUCTION HOUSES,  
BANKING FOUNDATIONS,  
PRIVATE ENTERPRISES

## THE 2024 EDITION

3,380

REGISTERED USERS +  
STUDENTS

14,100\*

PARTECIPANTS

\*Also broadcast on the  
[ilsole24ore.com](https://ilsole24ore.com) homepage

# GENERAL STATES OF CULTURE



## THE 2025 STAGES:

FLORENCE – 16 OCTOBER  
PALERMO – 27 OCTOBER  
TURIN – 4 NOVEMBER

• LIVE AND DIGITAL

Thirteen years after the launch of Sole 24 Ore's Manifesto for Culture, the **Stati Generali della Cultura** continue their journey through the main trends and challenges affecting the cultural industries.

After an edition that in 2024 saw the event stop off for **the first time in Southern Italy**, with a date at the **Teatro Massimo in Palermo** - one of the largest opera houses in Europe - the thematic focuses on **publishing, communication and media, music, cinema, and television** are back, aiming to analyse the prospects of a strategic sector for the country.

The specific focus remains on the **confrontation between private stakeholders and public institutions** to discuss development strategies and trajectories of transformation of the ways in which **cultural venues are used**.



# JOB EVOLUTION



14 OCTOBER 2025



MILAN

• LIVE AND DIGITAL

## TARGET

HR, CEOs,  
ENTREPRENEURS, INVESTORS,  
GENERAL MANAGERS, BIG TECH,  
START-UPS AND COMPANIES,  
TRAINING SCHOOLS,  
FOUNDATIONS AND LABOUR  
CONSULTING  
FIRMS

## THE 2024 EDITION

1,430  
1,840\*

REGISTERED USERS  
PARTECIPANTS

\*Also broadcast on the  
ilsole24ore.com homepage

After the **success** of the first edition, the Sole 24 Ore event dedicated to how the world of **work** is changing returns in 2025.

**New professions, training**, but also the importance of increasing **wages** and keeping workers' **rights** alive for real growth not only of companies but of the entire country system. Institutions, companies, and Italian and international experts will discuss the crucial current issues in an event dedicated to the most important aspect for the **future of a nation**.



# SUSTAINABILITY FORUM



22 OCTOBER 2025



ROME

• LIVE AND DIGITAL

## TARGET

ENTREPRENEURS AND TOP  
MANAGERS, NATIONAL AND  
TERRITORIAL INSTITUTIONS,  
CITIZENS

## L'EDIZIONE 2024

1,200  
2,700\*

REGISTERED USERS  
PARTECIPANTS

\*Also broadcast on the  
[ilsole24ore.com](https://ilsole24ore.com) homepage

**Sustainability** as a core value for **new generations** through the role of education, and as a **driver of growth** for the **competitiveness** of our **businesses**: these will be the main themes of the 2025 edition of the Sustainability Forum.

A full-day event structured in two parts. The **morning** will feature prominent speakers **addressing Gen Z** and **Gen Alpha**, along with presentations by **students** showcasing sustainability projects developed in schools. In the **afternoon**, institutions will take the stage, together with business leaders and **inspiring** keynote speeches from experts, focusing on an **economic model** that is essential for companies aiming for competitiveness and economic recovery.

The event will also be the occasion to present the **Sustainable Business Award** and the **Sustainable School Award** to the winners of the 2025 edition.





# OPEN INNOVATION SUMMIT



24-25 OCTOBER 2025



TURIN

• LIVE AND DIGITAL

## TARGET

INSTITUTIONS, CEOs, GENERAL  
MANAGERS,  
ICT MANAGERS  
MARKETING MANAGERS,  
ENTREPRENEURS, STARTUPPERS

## THE 2024 EDITION

805  
1,080\*

REGISTERED USERS  
PARTECIPANTS

\*Also broadcast on the  
ilsole24ore.com homepage

According to a recent study, 32% of companies worldwide will increase their revenues through **innovation**.

The **Open Innovation Summit** of **Il Sole 24 Ore** is intended to be a discussion among industry leaders on how collaborations between **companies, start-ups** and **institutions** can foster the adoption of **new technologies** and **business models**. During the event, we will answer questions such as: what will be the main **market trends** and new business opportunities for companies primed for **engagement with the external environment?**



# MADE IN ITALY SUMMIT



28-29-30 OCTOBER 2025

LIVE  STREAMING

## TARGET

INSTITUTIONS AND PA,  
COMPANIES OF ALL SIZES AND  
SMEs

FUNCTIONS: TOP MANAGERS, SALES  
AND EXPORT MANAGERS,  
MARKETING AND COMMUNICATION  
MANAGERS

## THE 2024 EDITION

2,600  
28,700\*

REGISTERED USERS  
PARTECIPANTS

\*Also broadcast on the  
ilsole24ore.com homepage

Sixth edition of the Made in Italy Summit, the digital event dedicated to the 'Italy' brand signed by **Il Sole 24 Ore**, **Financial Times** and **Sky TG24**. A **three-day** initiative that will bring together national and international institutions, our most prestigious companies with their top managers, the association world at the highest level and the most renowned academics.

Under the magnifying glass: the **impact of the international situation** on our production activities, **support for the internationalisation** of companies and the **export situation** in established and rising world markets.



# INSURANCE SUMMIT



13 NOVEMBER 2025



MILAN

• LIVE AND DIGITAL

## TARGET

CEOs, GENERAL MANAGERS,  
CHIEF INNOVATION OFFICERS (CIOS),  
CHIEF OPERATING OFFICERS (COOs),  
CHIEF MARKETING OFFICERS (CMOs),  
CHIEF RISK OFFICERS (CROs),  
COMMERCIAL DIRECTORS, HEADS OF  
STRATEGIC PLANNING AND BUSINESS  
DEVELOPMENT

## THE 2024 EDITION

1,127  
1,500\*

REGISTERED USERS  
PARTECIPANTS

\*Also broadcast on the [ilsole24ore.com](https://ilsole24ore.com)  
homepage

Now in its **27th edition**, this summit is the reference event for players in the insurance industry.

Catastrophic events due to **climate change** and their impact on the economic and financial chains of the territories, **new services and models offered by the insurance industry** due to the ongoing **digital transition** and many other topics will be analysed at the Summit.

The event will be a time to take stock of the future aspects that companies will have to interface with.



# WOMEN AT THE TOP



18 NOVEMBER 2025



MILAN

• LIVE AND DIGITAL

## TARGET

FINANCE, REAL ESTATE SECTOR, SMEs,  
UNIVERSITIES, ASSOCIATIONS, SPORT,  
FASHION SECTOR, INSTITUTIONS, PA,  
ENTERTAINMENT SECTOR,  
SCIENTIFIC WORLD, PUBLISHING,  
LEGAL, DIGITAL, BANKING, INSURANCE,  
SCHOOLS,  
FEMALE ENTREPRENEURSHIP

## THE 2024 EDITION

2,210  
OVER 4,300\*

REGISTERED USERS  
PARTECIPANTS

\*Also broadcast on the [ilsole24ore.com](https://ilsole24ore.com)  
homepage

Back for its **third edition: Women at the Top**.  
**Il Sole 24 Ore**, in collaboration with the **Financial Times**  
and the media partnership of **Sky TG24**, re-proposes the  
**major project dedicated to women's empowerment**  
consisting of Summit and Gala.

**Stories of successful women** active in the world of **public and private institutions, business**, research, culture, **entertainment**, and **sport** - able to inspire future generations by contributing to a change capable of breaking down stereotypes.

Also returning is the **We Award - Women Excellence**, which aims to discover emerging talents and celebrate women with exceptional careers.



# GLOBAL INCLUSION



24 NOVEMBER 2025



MILAN

• LIVE AND DIGITAL

## TARGET

COMPANIES, STUDENTS,  
PROFESSIONALS,  
ASSOCIATIONS AND INSTITUTIONS

## THE 2024 EDITION

1,055  
2,200

REGISTERED USERS  
PARTECIPANTS

Global Inclusion, now in its 5th edition, is an initiative aimed at the **concrete implementation** and **defense** of the principles enshrined in **Article 3** of the Italian Constitution, promoted by the 'Global Inclusion Art 3 Foundation.'

The title of the 2025 edition will be '**We Believe.**' Believing in inclusion paths means courageously choosing a path of **freedom** and **responsibility**, inviting people to adopt a mindset oriented towards **participation, engagement**, and the **future**. Inclusion also means valuing the uniqueness of individuals, and this has a significant impact on the development, innovation, and growth of organizations and society."



# HEALTHCARE SUMMIT



27 NOVEMBER 2025



ROME

• **LIVE** AND DIGITAL

## TARGET

MEDICAL AND FUNCTION  
DIRECTORS,  
GENERAL MANAGERS,  
SALES AND MARKETING  
DIRECTORS, TOP  
MANAGERS, ENTREPRENEURS,  
BUSINESS DEVELOPMENT  
MANAGERS

## L'EDIZIONE 2024

994  
1,700\*

REGISTERED USERS  
PARTECIPANTS

\*Also broadcast on the  
[ilsole24ore.com](https://ilsole24ore.com) homepage

A **highly institutional** and strategic event for the Italian healthcare world.

A point of reference in Italy for representatives of the **health and pharmaceutical sector** and the institutions.

**Open challenges between Manoeuvre and National Recovery and Resilience Plan, artificial intelligence and digitalization**, health and the new frontiers of prevention will be some of the topics addressed during the Summit through major interviews, round tables and highlights between market leaders and leading Italian and international experts.



# AI TRANSITION



2-3 DECEMBER 2025



TURIN

• LIVE AND DIGITAL

## TARGET

TOP MANAGERS AND HEADS OF  
DEVELOPMENT AND INNOVATION  
OF COMPANIES FROM ALL  
ECONOMIC SECTORS,  
RESEARCHERS AND ACADEMICS,  
STARTUPPERS, REPRESENTATIVES  
OF INSTITUTIONS AND THE PUBLIC  
SECTOR, LABOUR CONSULTANTS

## THE 2024 EDITION

4,880  
4,500\*

REGISTERED USERS  
PARTECIPANTS

\*Also broadcast on the  
ilsole24ore.com homepage

Second edition of the event dedicated to the **impact of Artificial Intelligence on business.**

According to ISTAT data, this revolutionary technology is currently used by about 25 per cent of large companies and only 5 per cent of SMEs, but we are now in a phase of great acceleration.

At AI Transition we will examine the **ongoing evolution** of this tool, the **concrete opportunities** it offers companies, the **regulations** governing it and how it is changing the **labour market.**



NEW

# GOVERNMENT AGENDA



4 DECEMBER 2025



MILAN

• LIVE AND DIGITAL

## TARGET

ENTERPRISES, INDUSTRY,  
PUBLIC ADMINISTRATION,  
PROFESSIONALS

In order to remain competitive in international markets in the age of AI, our companies must tread the path of **innovation** on the dual track of the **Digital & Green Transition**.

A process that requires considerable investment and that SMEs are not always able to support with internal resources.

Hence, the recourse to **credit institutions** and **venture capital**, but fundamental for Italian companies remains public support, exemplified in 2024 by the **Transition 5.0 Plan**.

What will be the new incentives and concessions decided by the government in 2025? We will illustrate them in this event by explaining their advantages but also the procedures for accessing them.



# PARTNERSHIPS COMMERCIAL MANAGER

\*For ratings and details, please consult the **Mediakits**  
of the individual events



## 1 MAIN PARTNER

has the possibility of developing a theme of their choice within the programme with two different intervention formulas

## 2 OFFICIAL PARTNER

participates in the working groups with the contribution of their own speaker

## 3 EVENT PARTNER

enjoys all the visibility provided by the event communication and collects the leads generated by the initiative