MERGER & ACQUISITION SUMMIT 2027

7^ EDITION

24 ORE Eventi



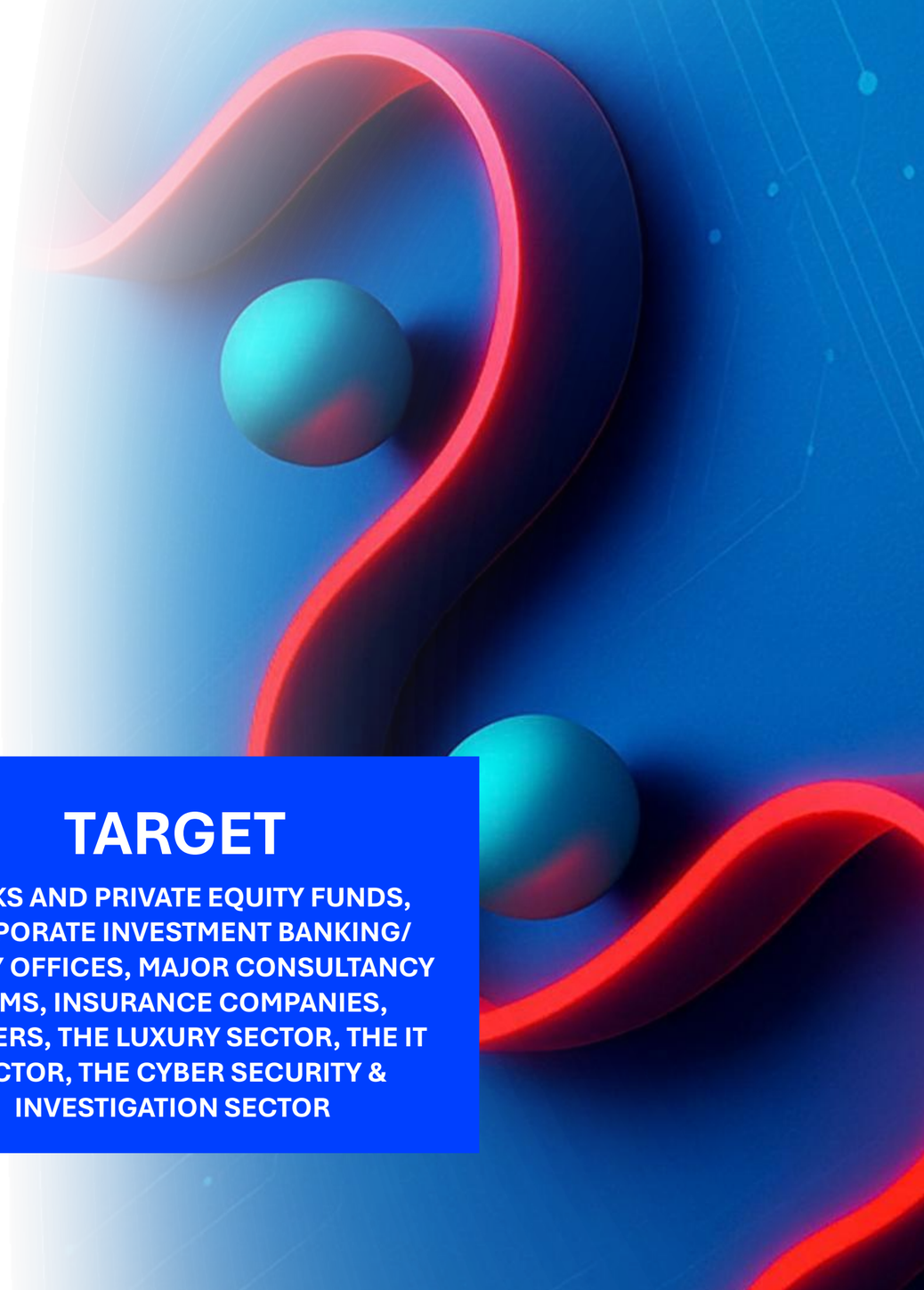
EVENT PRESENTATION

4 MAY | **MILAN** | **LIVE AND DIGITAL**

M&A Summit of **Il Sole 24 Ore** returns for its **seventh edition** to analyse the strategic role of mergers and acquisitions in corporate growth and transformation.

The event will bring together **entrepreneurs, private equity professionals, finance experts and representatives from the legal and banking sectors** to explore market dynamics, consolidation strategies and the evolution of extraordinary transactions.

It will provide a forum for discussion on the opportunities offered by M&A to **generate value and support new avenues of development**.



TARGET

BANKS AND PRIVATE EQUITY FUNDS, CORPORATE INVESTMENT BANKING/ FAMILY OFFICES, MAJOR CONSULTANCY FIRMS, INSURANCE COMPANIES, BROKERS, THE LUXURY SECTOR, THE IT SECTOR, THE CYBER SECURITY & INVESTIGATION SECTOR

EDITION 2026

THE NUMBERS

32	SPEAKERS
11	SPONSORS
+1.180	REGISTERED USERS
+1.100	ATTENDEES



GENDER EQUALITY

We are the first Italian publishing group to have obtained **Gender Equality certification** in accordance with **UNI/PdR 125:2022**.

This milestone was achieved in **2026** thanks to a significant shift in our corporate culture towards a more sustainable and inclusive approach.

This commitment is reflected in the way we organise the programmes for all our events.

25% WOMEN SPEAKERS

10% UNDER 50 SPEAKERS







CONCEPT & FORMAT

Event with a **live audience** and broadcast **live via streaming**.
Individual speeches, study presentations, round table discussions, remote or recorded speeches are alternated.
A **Q&A session** may be scheduled.

LIVE & DIGITAL

Live & Digital Event: participate in-person or via the platform.
User registration required.
It is possible to watch the event on demand on the dedicated landing page.

Duration: 3 hours



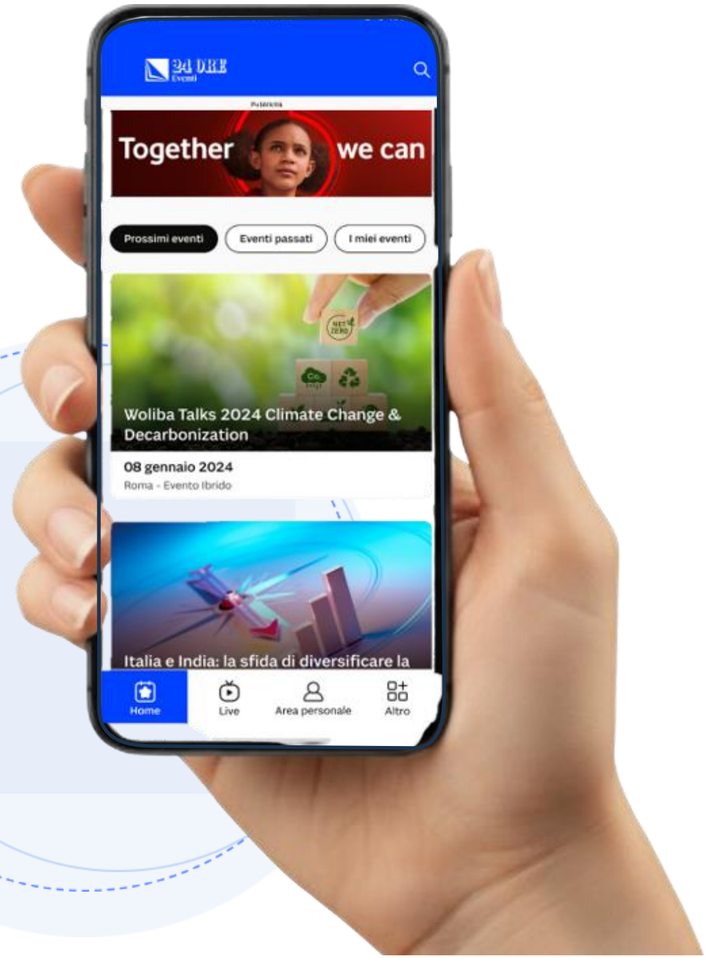
AN INTERACTIVE EXPERIENCE

Through streaming digitisation and with a director coordinating the speeches, live events can be **transformed into interactive streaming events.**

Event registrants will have access to a section/entry page with a customised player to enjoy a cross-screen and cross-device video stream, with real-time optimisation on the content display.

The streaming format will allow the scheduled insertion of video material and detailed images of the speakers' speeches.

Added to this is the possibility of introducing **live surveys**: the audience will be able to participate in real time and answer directly through the dedicated app, making the**experience even more dynamic and engaging**.



KEY BENEFITS

Simultaneous connection of **thousands of users**

Connection for **remote speakers** wherever they are (Italy/abroad)

inclusion of **Q&A sessions** (moderated chat)

WE MAKE EVERY EVENT UNIQUE

Filming with **HD cameras, guaranteed by the director**

Opportunity for **interaction with both in-person and remote audiences** (e.g. polls)



Possibility to connect **guests remotely** via a platform

Guests accompanied on stage by **graphics** and background music

Opening **theme** song of the programme

Partner logo video displayed in the waiting room

Setting up a **set** at the chosen location

COMMUNICATION CAMPAIGN

WEB & DIRECT MARKETING*

Dedicated **landing page** on the website
24oreventi.ilsole24ore.com

No. 3 Direct E-Mail Marketing (DEM) with a profiled target from the Il Sole 24 Ore database

BANNER CAMPAIGN*

MPU Box on the website
www.ilsole24ore.com
Box Format (300x250)
Duration: **1 week before the event**

ON SITE*

Venue and foyer design
Set design
Opening sequence

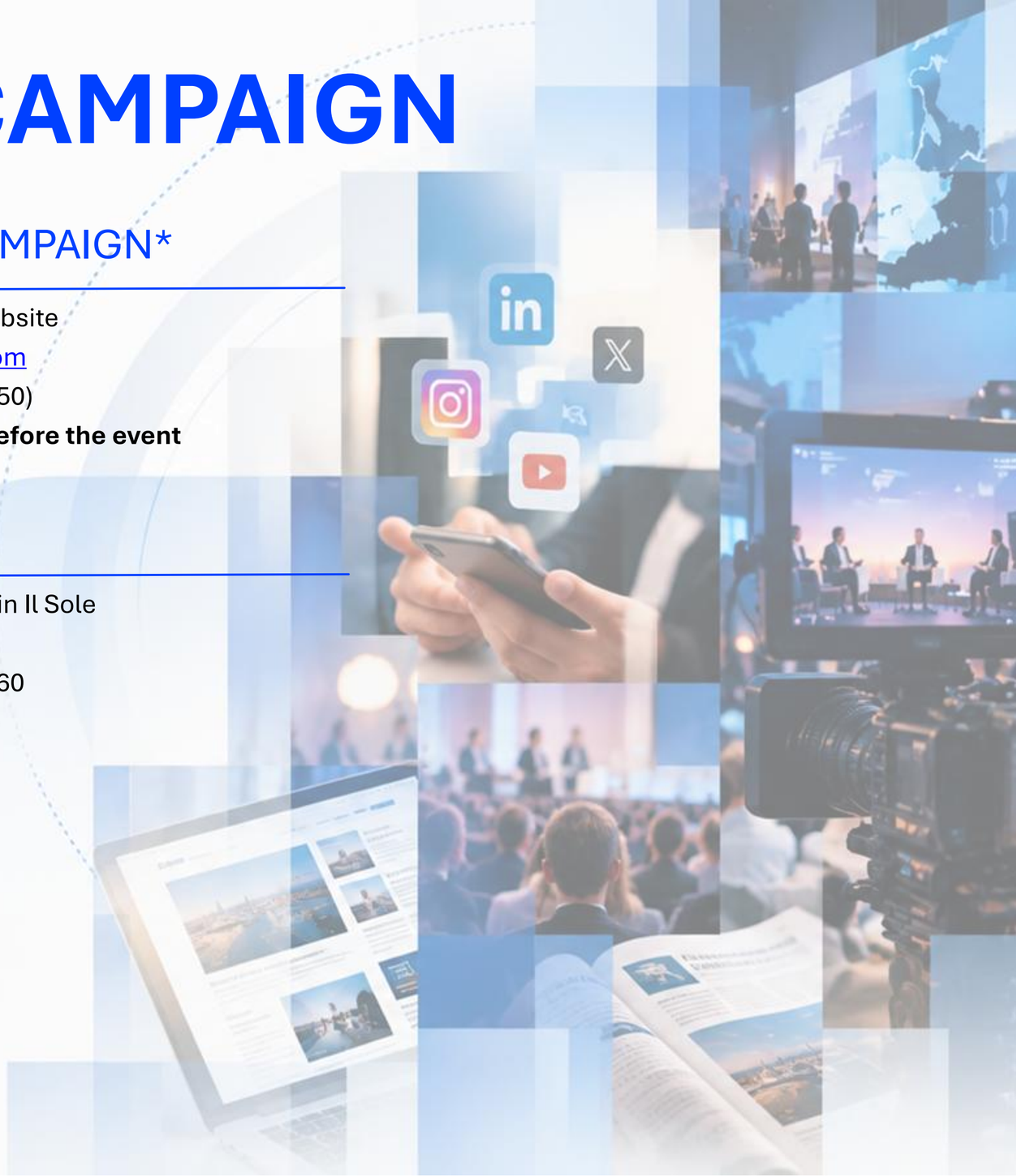
PRESS*

2 advertisements in Il Sole 24 Ore
Half-page format (60 modules, 312x222)

PERMANENT POSITIONS ON .COM

Leaderboard GIF or JPEG format (728x90)
ROS on the website www.ilsole24ore.com

Manchette on the homepage
www.ilsole24ore.com



*Materials where the partner logo will be displayed

SOCIAL MEDIA COMMUNICATION

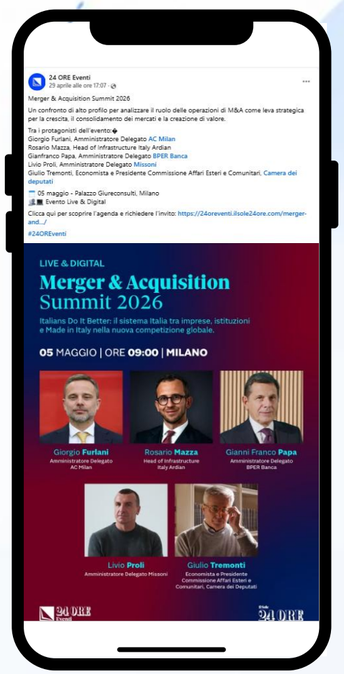
A four-week organic and sponsored campaign, featuring a strategic selection of the social media channels best suited to the event's target audience, to maximise the visibility of the message and optimise its reach and effectiveness

LAUNCHES
PRE-EVENT

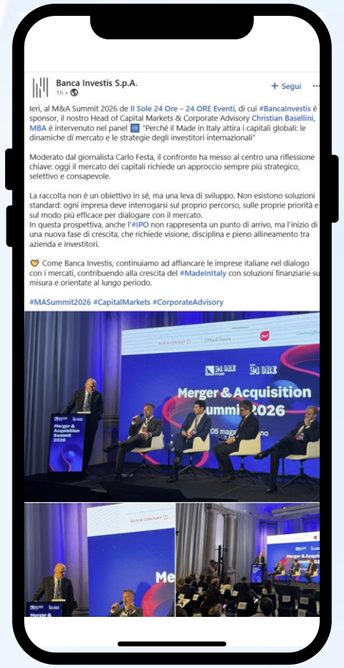


FURTHER INFORMATION
On TOPICS and SPEAKERS





GALLERY
POST-EVENT



2026 EDITION
EDITORIAL FOOTAGE

All'M&A Summit focus sulle fusioni globali e sui trend di mercato

Acquisizioni

A Milano l'appuntamento del Sole 24 Ore giunto alla sesta edizione

Sisvolge oggi (ore 9a Palazzo Giureconsulti di Milano) l'M&A Summit 2026 de Il Sole 24 Ore, giunto alla 6ªedizione, occasione annuale per riflettere sul mondo delle operazioni di fusione e acquisizione e di quanto esse possano diventare strumenti concreti per consolidare mercati. Imprenditori, private equity, rappresentanti del mondo legale e bancario, si confronteranno per offrire una visione completa delle dinamiche del mercato. Partner dell'evento sono Kpmg, SS&C Intralinks, Unicredit, oltre a Bain & Company, Clifford Chance, Dwf, Gatti Pavesi Bianchi Ludovici, Giovanardi, Banca Investis, Nomura e New Deal Advisors. Il convegno inizierà con un'intervista al professore Giulio Tremonti, presidente della Commissione affari esteri e comunitari della Camera dei Deputati, intervento che focalizzerà l'attenzione sull'economia italiana tra rallentamento e complessità geopolitiche. Alessandro Soprano, partner di Kpmg, presenterà invece in esclusiva i dati dell'M&A dell'inizio del 2026. Le tavole rotonde successive faranno il punto sulla situazione macroeconomica e geopolitica.

Tra i partecipanti Rachele Anconetani (Sda Bocconi), Marcello Pallotta (Bain & Company), Edoardo Ravà, (Goldman Sachs), Stefano Valerio (Gatti Pavesi Bianchi Ludovici) e Anna Tavano (Hsbc).

Sarà poi affrontato il tema del Made in Italy con la partecipazione di Roberta Benaglia (Style Capital Sgr), Francesca Bognin (Rina), Antonio Ferraioli (La Doria) e Livio Proli (Missoni). Sotto i riflettori anche l'interesse degli investitori esteri per le aziende italiane: ne parleranno Christian Basellini (Banca Investis), Luca Cuomo (DWF Italy), Paolo De Bona (TowerBrook) e Matteo Zenari (Intesa Sanpaolo).

Uno dei temi più rilevanti resta la forte liquidità in circolazione e a disposizione dei private equity. Ne discuteranno Andrea Coda (UniCredit), Luca Bassi (Bain Capital), Anna Gervasoni (Aifi), Umberto Giacometti (Nomura) e Filippo Isacco (Clifford Chance). Saranno infine affrontati diversi trend tematici: il consolidamento bancario con la partecipazione di Gianni Franco Papa (Bper Banca), Alessandro Carpinella (Prometeia), Manuela Franchi (DoValue), Carlo Alberto Giovanardi (Giovanardi Studio Legale) e Carlo Andrea Volpe (Equita), ma anche il consolidamento delle società di consulenza (con Mara Caverni di New Deal Advisors), il fermento nel settore delle infrastrutture con il punto di vista di Rosario Mazza (Ardian) e l'interesse degli investitori esteri per il calcio italiano. Il tema sarà affrontato da Ezio Simonelli, presidente della Lega Seria A e Stefano Cocirio, Chief Financial Officer e Chief Operating Officer di AC Milan. Infine una finestra sull'impatto dell'Ai sull'attività di M&A con Alfonso Robustelli (SS&C Intralinks).

—R.Fi.

© RIPRODUZIONE RISERVATA

Gli Eventi del Sole
M&A Summit

A CURA DI 24 ORE EVENTI
Main Partner dell'evento sono: Kpmg, SS&C Intralinks, Unicredit. Official Partner sono Bain & Company, Clifford Chance, DWF, Gatti Pavesi Bianchi Ludovici, Giovanardi Studio Legale, Gruppo Banca Investis, Nomura.

Fusioni e acquisizioni a 74 miliardi in Italia malgrado la crisi in Iran

M&A Summit 2026. Le tensioni geopolitiche rallentano il mercato ma Kpmg conferma la tenuta nei primi mesi. A trainare servizi finanziari e energia

Camilla Colombo
Carlo Festa

Un mercato da 74 miliardi di euro con 1.483 operazioni realizzate. Sinsomma e stato il primo trimestre del 2026 e malgrado i complessi contesti macroeconomico e geopolitico, il campo sia delle fusioni e acquisizioni in Italia. A tracciare il settore, sono state le aree dei servizi finanziari e dell'energia e utility, oltre alla tecnologia e al comparto...



L'evento. Una fotostoria ritrae la 6ª M&A Summit 2026

I protagonisti



«Mondo verso tre blocchi: America, Asia ed Europa»

L'intervista
Giulio Tremonti

Morya Longo

«Nel 2009 andai a fare una relazione sulla globalizzazione alla Scuola centrale del partito comunista cinese a Pechino. Emerse un'immagine, tipicamente cinese: un tavolo non può avere stabile se non ha almeno tre gambe, cioè America, Europa e Cina. Io credo che questa sia la strada da percorrere, vedo che la stanno percorrendo. Sarà lunga, ma va percorsa: ci vuole un nuovo Bretton Woods». Lo ha detto oggi il presidente della Commissione Affari esteri e comunitari della Camera, ne è convinto il mondo in cui si sta andando, in questo caso geopolitico, non è con due soli blocchi (quello statunitense e quello cinese) ma con tre. Quando la polvere del cosiddetto Bitcoin sarà diradata, questo sarà il mondo. E l'Europa ora è il momento di investire nuovamente nella difesa. Lo ha detto Tremonti dal palco del Mondo a Milano, in corso a Milano, in corso a Milano, in corso

2026 EDITION
THE PARTNERS

A cura di:

Il Sole 24 ORE

Main Partner:

KPMG

SS&C Intralinks®

UniCredit

Official Partner:

BAIN & COMPANY

Clifford Chance

dwf

GattiPavesiBianchiLudovici

GIOVANARDI STUDIO LEGALE

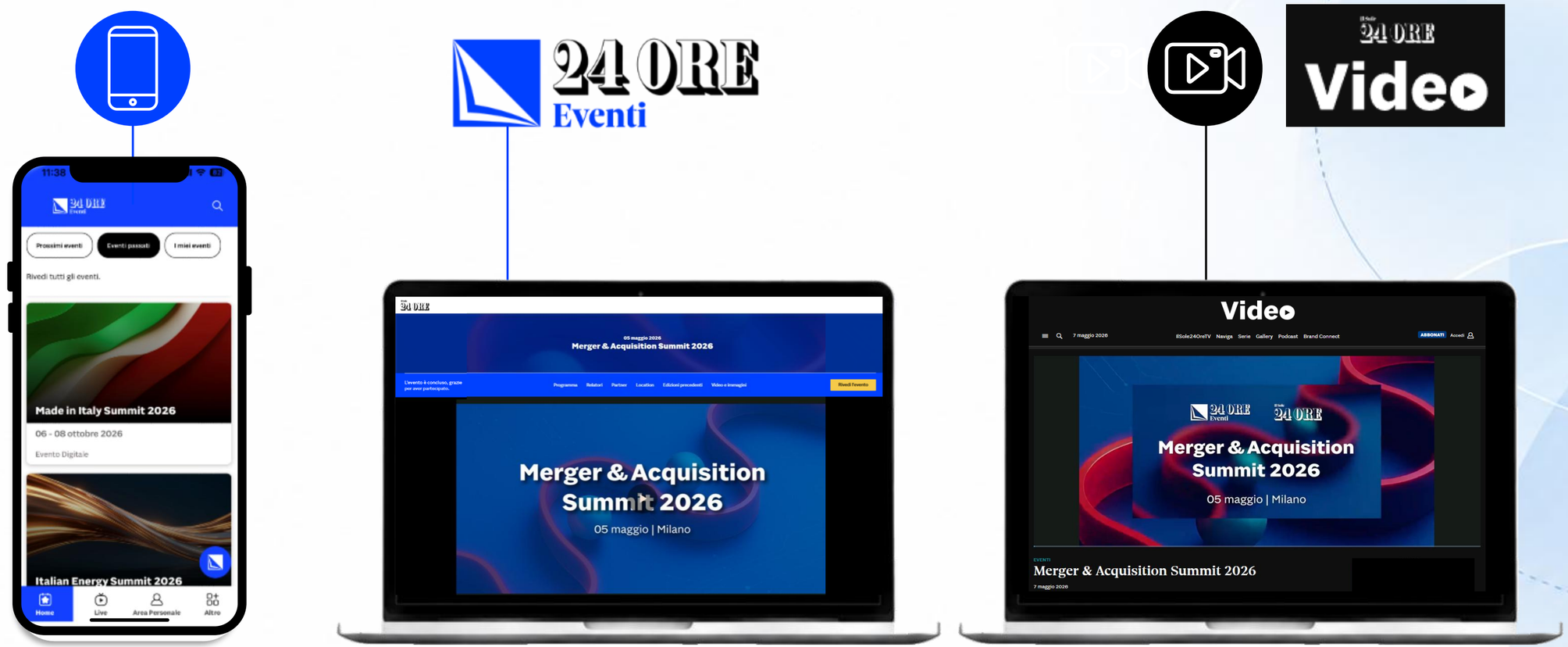
GRUPPO BANCA INVESTIS

NOMURA

POST-EVENT VISIBILITY /1

The full video of the event will be available:

- within the **events area** in the video section on the website ilsole24ore.com
- on the event landing page on the website **24oreventi.ilsole24ore.com**
- inside the event page, in the **‘videos and photos’ section** of our **24 ORE Eventi app**

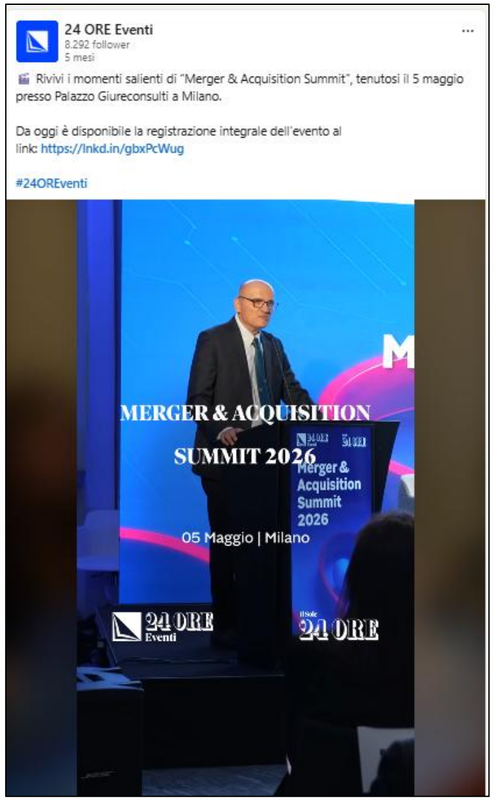


POST-EVENT VISIBILITY /2

THANK YOU EMAIL MARKETING

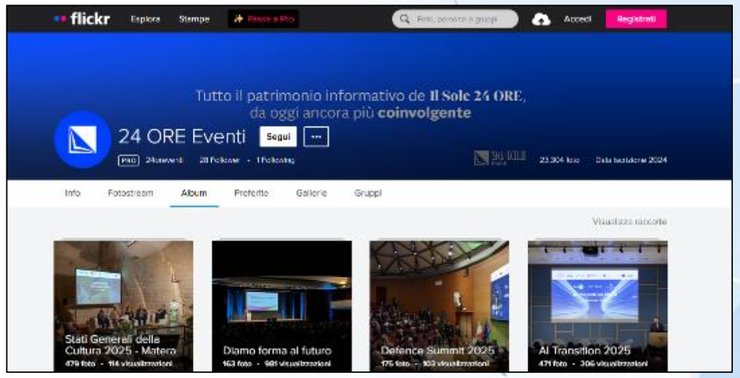


POST-EVENT SOCIAL RECAP



FLICKR

On the event page, in the **“videos and images” section**, the link to the Flickr platform with all the photos will be available.



VIDEO INTERVIEWS

Single video interviews by a journalist from Il Sole 24 Ore Radiocor and filmed during the event with **a crew** of **one cameraman** and **one video camera**, amplifying the topics discussed at the event.

Each video interview will last **2 to 3 minutes** and, in addition to being sent to the client to share on their own channels, it will be:

- Published on **the sole24ore.com website** in the Radiocor section, at the discretion of the Editorial Team
- Re-launched on the Il Sole 24 ORE Radiocor **Linkedin** profile (160,000 followers)
- Published on the **24 ORE Eventi website**







MAIN PARTNER

CREATION OF AN AD HOC FOCUS

INVESTMENT REQUIRED

€36.000 net net with video interview

€30.000 net net without video interview

SPEECH

ad hoc focus by a representative of the partner + 2 case history representatives from client companies

TICKER

insertion of 1 promotional pop-up at the bottom of the screen during the broadcast
(728x90mm, static png)

INFORMATION MATERIAL

download of partner material from the event landing page

LEAD GENERATION

delivery of a file containing the names of the registered users on the platform, in compliance with GDPR regulations

PROMOTIONAL VIDEO

possibility of broadcasting a video of up to 30 seconds in the waiting room before the beginning of the activities

LOGO VISIBILITY

on all promotional material for the event (ADV, DEM, banners, landing pages) and on the opening and closing theme

POST-EVENT REPORT

provided to the partner, with the following KPIs: subscribers, participants, leads

MAIN PARTNER

ONE TO ONE SESSION

INVESTMENT REQUIRED

€31.000 net net with video interview

€25.000 net net without video interview

SPEECH
one-to-one session by a partner representative

TICKER
insertion of 1 promotional pop-up at the bottom of the screen during the broadcast
(728x90mm, static png)

INFORMATION MATERIAL
download of partner material from the event landing page

LEAD GENERATION
delivery of a file containing the names of the registered users on the platform, in compliance with GDPR regulations

PROMOTIONAL VIDEO
possibility of broadcasting a video of up to 30 seconds in the waiting room before the beginning of the activities

LOGO VISIBILITY
on all promotional material for the event (ADV, DEM, banners, landing pages) and on the opening and closing theme

POST-EVENT REPORT
provided to the partner, with the following KPIs: subscribers, participants, leads

OFFICIAL PARTNER

SPEECH AS PART OF A ROUNDTABLE DISCUSSION

INVESTMENT REQUIRED

€21.000 net net with video interview

€15.000 net net without video interview

SPEECH
speech in a roundtable discussion on agreed-upon topics

TICKER
insertion of 1 promotional pop-up at the bottom of the screen during the broadcast (728x90mm, static png)

INFORMATION MATERIAL
download of partner material from the event landing page

LEAD GENERATION
delivery of a file containing the names of the registered users on the platform, in compliance with GDPR regulations

PROMOTIONAL VIDEO
possibility of broadcasting a video of up to 30 seconds in the waiting room before the beginning of the activities

LOGO VISIBILITY
on all promotional material for the event (ADV, DEM, banners, landing pages) and on the opening and closing theme

POST-EVENT REPORT
provided to the partner, with the following KPIs: subscribers, participants, leads

EVENT PARTNER

VISIBILITY ON EVENT COMMUNICATION

INVESTMENT REQUIRED

€12.000 net net with video interview

PROMOTIONAL VIDEO

possibility of broadcasting a video of up to 30 seconds in the waiting room before the beginning of the activities

LOGO VISIBILITY

on all promotional material for the event (ADV, DEM, banners, landing pages) and on the opening and closing theme

INFORMATION MATERIAL

download of partner material from the event landing page

POST-EVENT REPORT

provided to the partner, with the following KPIs: subscribers, participants, leads

LEAD GENERATION

delivery of a file containing the names of the registered users on the platform, in compliance with GDPR regulations

KEY PERFORMANCE INDICATORS



SUBSCRIBERS

Number of **users subscribed** at the event



PARTICIPANTS

Number of **users connected** during the event



LEAD

File containing the **leads** that gave consent to the transfer of data to the event partner