



greenMe

THE GREEN LIFESTYLE MAGAZINE

24 ORE
System

The lifestyle magazine exploring trendy and conscious ways of living

greenMe is a lifestyle magazine that showcases modern, conscious, and trendy lifestyles.

It's a story told in simple and captivating language, making every day interesting and engaging for millions of readers. Through news, articles, and insights, **greenMe.it** offers readers a glimpse into the world around us and the trends that combine respect for people and the environment, attention to personal and social well-being, and a taste for new things and innovation.

Based on the maxim that "It's not about being perfect, it's about making better choices," greenMe stands apart from dogmatism, representing diverse perspectives without slipping into moralism. Every day, it offers positive and inspiring solutions for every aspect of our lives, spanning all areas of daily life: health and well-being, trips, petcare, mobility, beauty, home, fashion, energy.

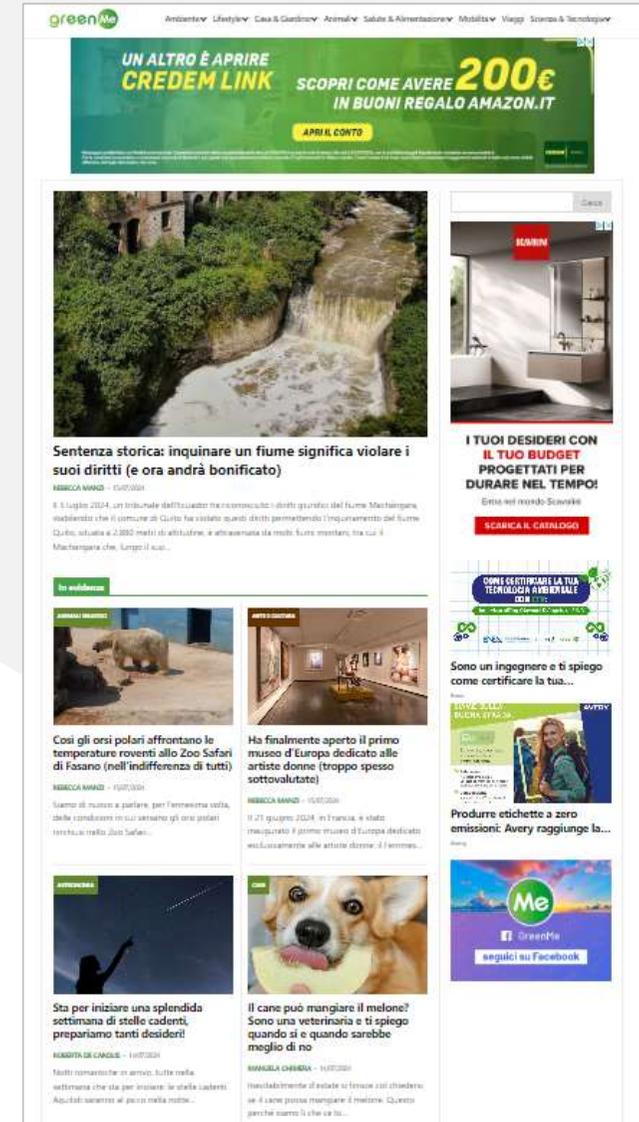


Collaborating with companies for positive change

Change certainly can't be achieved alone; it's built with everyone's contribution. **greenMe was founded with the goal of creating an open and positive dialogue with companies that share their vision of a better world. This offers companies the opportunity to promote their products, valuing and giving voice to those who, in every aspect of our lives, wish to share their commitment to positive change.**

greenMe readers are curious, receptive, and knowledgeable; an audience aware that a better world is possible, interested in improving their quality of life while respecting the lives of others and the planet.

Collaborating with greenMe means aligning yourself with these values and **presenting your brand in a current, contemporary, and dynamic context, building strong loyalty with your broad audience.**



The new "ESG" section to tell the stories of companies

GreenMe presents the ESG (Environmental, Social, and Governance) category, an editorial space that showcases companies in the fields of environmental, social, and governance sustainability. This space provides companies and/or organizations with the ideal context and platform to communicate their sustainability projects, results, and objectives: from concrete corporate initiatives for environmental protection to social responsibility projects and their impact on communities, best practices in ethical and transparent governance, technological innovations, and corporate success stories.

Through articles, interviews, and insights, the ESG section offers companies the opportunity to:

- highlight their commitment to sustainability;
- reach an audience sensitive to environmental and social issues and engage with informed consumers, bridging the gap between brand and consumer;
- consolidate their reputation as a responsible company;
- share their vision of sustainable business.



The leadership

In its 17 years of existence, greenMe has immediately established itself as the reference publication for the many users seeking a more conscious lifestyle, an ever-growing number that has led greenMe to have **the undisputed leadership in its category both in terms of users, page views and average time per user.**

Publisher	Ranking	Unique Audience	Total Page Views	Time Spent per Person
greenMe	1	2,425,000	4,284,000	00:02:05
GreenStyle	2	1,228,000	2,653,000	00:00:26
Le Scienze	3	354,000	689,000	00:01:29
Consiglio e Salute	4	254,000	279,000	00:00:06
Il Salvagente	5	155,000	186,000	00:00:57
La Repubblica - Ambiente	6	124,000	174,000	00:02:02
Tuttogreen	7	113,000	373,000	00:00:49
Rinnovabili.it	8	106,000	184,000	00:00:39
LifeGate	9	80,000	1,062,000	00:01:46



Source: Audiweb Media View November 2025

greenMe is there,
where the people are.



560K
Follower



960K
Follower



2.1 MLN
Like



57k
Registered



80K
Follower

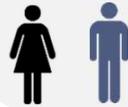


3.9 MLN
Average views
per month

The greenMe content viewed by millions of people is a
curious glimpse into the real world.

The Audiweb profile

GENDER 37% men
63% women



AGE 25-34 years 113 C.I.
35-44 years 164 C.I.
45-54 years 130 C.I.



EDUCATION Degree: 135 C.I.



PCCUPATION Teachers 141 C.I.
Professionals 136 C.I.
Managers 123 C.I.
Entrepreneurs 133 C.I.
Employees 149 C.I.



NET MONTHLY INCOME (€) from 1.200 to 2,200 > 125 C.I.
from 2.200 to 3,200 > 118 C.I.
Over 3,200 > 113 C.I.



The special projects

greenMe has earned the title of leader in its category thanks to its authority and its large, loyal audience, which knows it can provide a reliable guide.

This makes **greenMe the ideal partner for promoting and giving a voice to companies that choose to be part of "positive change."**

There are many tools through which companies can carry out 4-handed operations in collaborations with Green Me:

- the **native articles** about sustainable products and services;
- **the videoreel** story of a product or a theme;
- the **social pills**;
- the **post carousel** and the editorial appointment on the socials;
- **the "Press Tour"** pack that combines the effectiveness of the article and video with the possibility of Live Story;
- **the co-branded sections** dedicated to a theme agreed with the partner company;
- the **editorial dossiers**.

