# 24 ORE EVENTI

## PUBLISHING INITIATIVES 2027

24 ORE Eventi

Il Sole 24 ORE

# WHO WE ARE

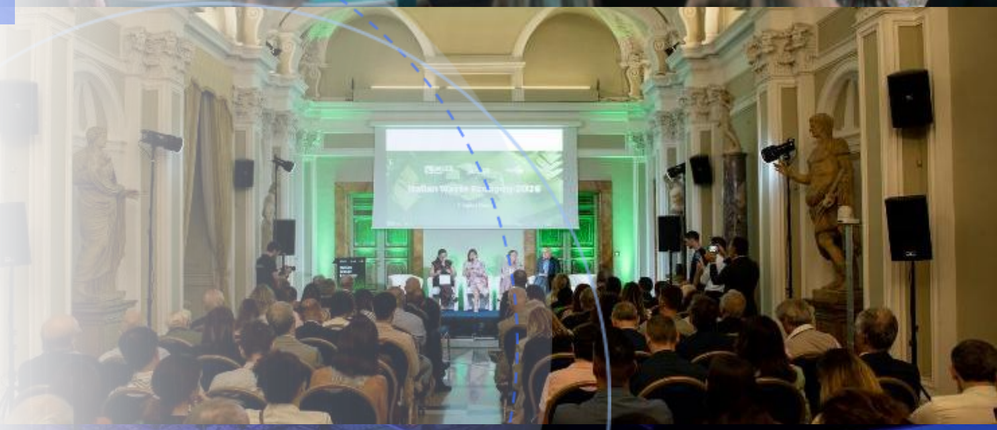
**24 ORE Eventi** is the **company of the Gruppo Il Sole 24 ORE that designs and organises events** to meet the needs of clients and promote the informational assets of Il Sole 24 Ore.

The various initiatives originate from constant internal discussions with the different departments of the Group, such as Editorial and Marketing, as well as ideas and stimuli coming from the market.

**Conventions, roadshows and major events** moderated by the 24 ORE Group journalists, but also tailor-made projects designed and created to meet the needs of different targets, both BTB and BTC.

24 ORE Eventi **offers various types of formats**: from fully digital initiatives (Digital Event) to in-person events (Live Event), as well as hybrid solutions (Live & Digital) where the physical experience of the traditional event is combined with the virtual nature of the online event.





# GENDER EQUALITY

We are the first Italian publishing group to have obtained **Gender Equality certification** in accordance with **UNI/PdR 125:2022**.

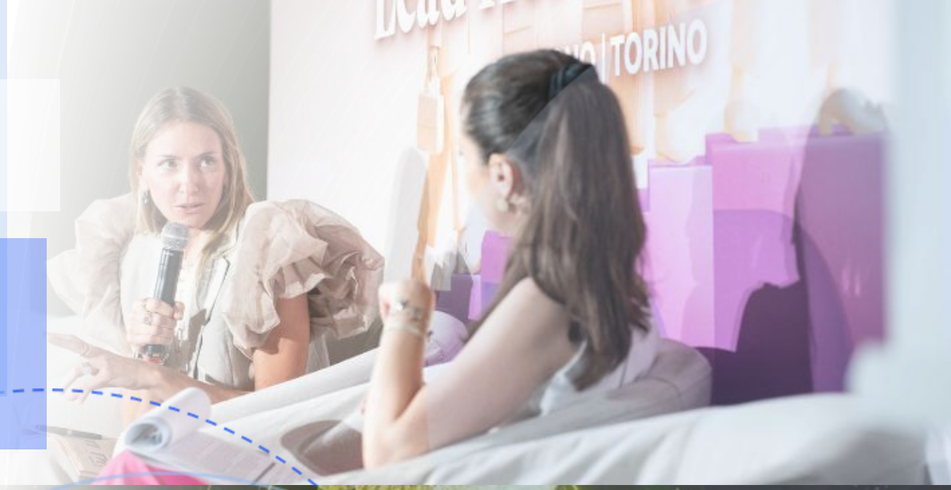
This milestone was achieved in **2026** thanks to a significant shift in our corporate culture towards a more sustainable and inclusive approach.

This commitment is reflected in the way we organise the programmes for all our events.

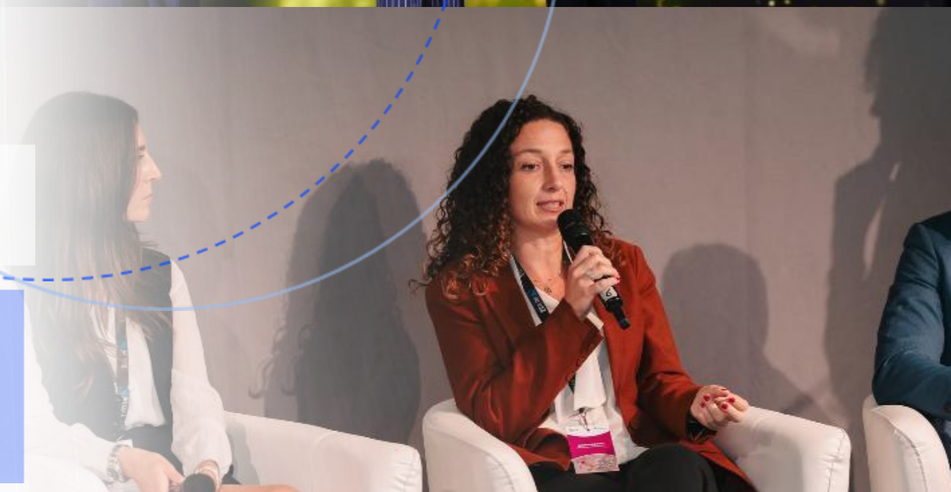
37% WOMEN SPEAKERS

24% UNDER 50 SPEAKERS

*Data related to 2026*





# THE 2026 NUMBERS

| | |
|---|---|
| 130 | COMPLETED EVENTS |
| 2.430 | SPEAKERS |
| 320 | SPONSORS |
| 90.000 | INTERACTIONS ON SOCIAL MEDIA PLATFORMS |
| 800.000 | ATTENDEES |
| 120.000 | REGISTERED USERS |



# MANY OPTIONS TO CHOOSE FROM

## PRODUCTS

Summit

Topics

Tailor Made

Roadshow

Awards

Video Talk

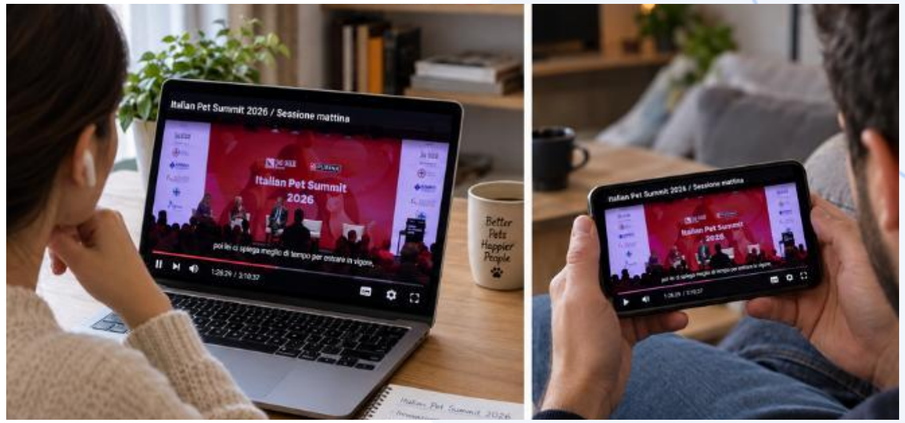



## FORMATS

Live

Digital

Live & Digital



# PRODUCTS

## CHOOSE THE BEST FOR YOU




### SUMMIT

**Annual sector-specific conferences** for the **target market**, offering an **interactive discussion** on economic and market trends, as well as **strategies for growth and change.**



### TOPICS

Events centred on **current affairs** and of **significant news value**, designed to **convey timely content to the audience**, enabling partners to increase their visibility amongst their target audiences.



### TAILOR MADE

Co-branded events with **customised content and speakers, as well as tailor-made multimedia communication campaigns**.

The offering extends to **celebratory events, awards ceremonies and corporate events**: exclusive formats designed to highlight anniversaries, individuals and achievements, backed by the authority and network of Il Sole 24 Ore.

# PRODUCTS

## CHOOSE THE BEST FOR YOU



### ROADSHOW

**Roadshows** aimed at engaging local business communities with related topics.

- opportunities for **networking**
- **plenaries** with institutions and case studies
- **workshops** at the discretion of partners




### AWARDS

Awards designed to **recognise individuals, businesses and organisations** that stand out for their **excellence**, **innovation** and **ability to create value**, highlighting success stories, talent and best practice through a nomination process and dedicated recognition events.




### VIDEO TALK

**A new series-based video format** for businesses: partners showcase their projects and values by combining the voices of those involved with the visuals.

The format combines the immediacy of audio with the depth of visual presence.
Themes, content and guests are decided in consultation with the partner.

# FORMATS

## MANY WAYS TO BE PART OF IT



### LIVE EVENT

LIVE

**In-person events** organised at locations with a moderator, speakers, and participants present in the room




### DIGITAL EVENT

DIGITAL

**Live events broadcast** directly from venues, television studios or via web conferences, where the moderator and speakers take part either in person or remotely.



### LIVE & DIGITAL

LIVE & DIGITAL

Events that **combine live-streaming with an in-person audience**, ensuring the exchange of content, networking, and engagement between both types of participants.

# OUR TARGET

28%

**Decision makers**
(Manager/CEO/Executive Manager)

68%

**Target Business**
finance, industry and services sector

45%

**Female audience**



# OUR APP




iOS

android

**Fast and smooth access** to all appointments. You can follow Events from the comfort of your smartphone, **wherever you are**.

| | |
|---|---|
| PERSONAL AREA | it is now even simpler and more straightforward to track your **participation in events** |
| NOTIFICATIONS PUSH | to receive **information about the service** and be **kept up to date** in case of changes to the event |
| QR CODE TICKET | creation of a **virtual ticket** so as to speed up the accreditation phase at the event |
| SURVEYS | an experience that also **involves the audience in the theatre**, who are invited to take part by answering questions and reading the results live |

# THE CALENDAR 2027








## 02 FEBRUARY

ROAD TO TRENTO - RABAT
**1 FEBRUARY**

ROAD TO TRENTO - CHICAGO
**4 FEBRUARY**

8^ WELFARE & HR SUMMIT
**24 FEBRUARY**

2^ PRIVATE EQUITY DAYS – VENETO
**25 FEBRUARY**

## 03 MARCH

2^ PRIVATE EQUITY DAYS – EMILIA-ROMAGNA
**18 MARCH**

9^ REAL ESTATE & FINANCE SUMMIT
**25 MARCH**

## 04 APRIL

2^ ITALIAN WASTE ECONOMY
**7 APRIL**

3^ ENERGETIC TRANSITION AND THE NUCLEAR INDUSTRY
**20 APRIL**

2^ PRIVATE EQUITY DAYS – LOMBARDY
**28 APRIL**

9^ INNOVATION DAYS - LOMBARDY
**29 APRIL**

## 05 MAY

7^ MERGER & ACQUISITION SUMMIT
**4 MAY**

22^ FESTIVAL OF ECONOMICS
**18 - 22 MAY**

## 06 JUNE

9^ INNOVATION DAYS - EMILIA-ROMAGNA
**15 JUNE**

4^ CREDIT MANAGEMENT SUMMIT
**16 JUNE**

3^ WATER SUMMIT
**17 JUNE**

2^ SMART RETAIL
**22 JUNE**

3^ LOGISTICS DAY
**24 JUNE**

4^ PAYMENTS SUMMIT
**29 JUNE**

## 07 JULY

6^ SEA ECONOMY
**1 JULY**

9^ INNOVATION DAYS - APULIA
**6 JULY**

## 09 SEPTEMBER

9^ INNOVATION DAYS - VENETO
**21 SEPTEMBER**

27^ ITALIAN ENERGY SUMMIT
**29 - 30 SEPTEMBER**

## 10 OCTOBER

NEW

ROVERETO INNOVATION FESTIVAL
**14 - 16 OCTOBER**

8^ MADE IN ITALY SUMMIT
**19 – 21 OCTOBER**

4^ JOB EVOLUTION
**27 OCTOBER**

GENERAL STATES OF CULTURE
**OCTOBER**

## 11 NOVEMBER

29^ INSURANCE SUMMIT
**4 NOVEMBER**

OPEN INNOVATION SUMMIT
**10 NOVEMBER**

16^ HEALTHCARE SUMMIT
**16 – 17 NOVEMBER**

5^ WOMEN AT THE TOP
**23 NOVEMBER**

7^ SUSTAINABILITY FORUM
**30 NOVEMBER**

## 12 DECEMBER

3^ DEFENCE & SECURITY SUMMIT
**1 DECEMBER**

# THE ROUTES

- PRIVATE EQUITY DAYS
- ROAD TO TRENTO
- INNOVATION DAYS
- GENERAL STATES OF CULTURE

# ROAD TO TRENTO

**1 FEBRUARY**
**4 FEBRUARY**

**RABAT**
**CHICAGO**

**DIGITAL**

**Road to Trento is the international roadshow** which, since 2023, has been building up to the Trento Festival of Economics and spreading its spirit around the world. Each stop is hosted at the premises of Italian diplomatic missions abroad and brings together businesses, institutions, academia and expat communities to discuss, alongside leading speakers, the challenges and opportunities of international markets.

The events are aimed at the business community and Italian companies with international interests, as well as foreign firms interested in ‘Made in Italy’ products.

The goal is to **promote Italian economic culture and strengthen relations with foreign markets**, including through networking opportunities.



## TARGET

**MANAGERS, ENTREPRENEURS, SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs), INSTITUTIONS, PROFESSIONALS**

# WELFARE & HR SUMMIT

**24 FEBRUARY** | **MILAN** | **LIVE AND DIGITAL**

**Pay transparency, artificial intelligence, the changing needs of younger generations**: in 2027, businesses will be called upon to rethink the way they organise work and value their people.
In this context, corporate **welfare remains a strategic lever**, capable of enhancing a company's appeal, retaining talent and supporting productivity.
These topics will be discussed at the 2027 edition of the **Welfare & HR Summit**, the traditional event organised by Il Sole 24 Ore in collaboration with the **"Norme & Tributi" editorial team**.

Institutions, businesses and experts will discuss regulatory developments, tools and best practices, and the usual **Tuttolavoro Special**, dedicated to new paradigms for businesses, will also feature.



## TARGET

**HUMAN RESOURCES MANAGERS, CHIEF PEOPLE OFFICERS (CPO), CHIEF EXECUTIVE OFFICIERS (CEO), SALES & MARKETING DIRECTOR, TOP MANAGERS & ENTREPRENEURS, HEAD OF BUSINESS DEVELOPMENT**

## 2026 EDITION

**REGISTERED USERS:** 1.860
**ATTENDEES:** OVER 1.200*

***also broadcast on the homepage of ilsole24ore.com**

# PRIVATE EQUITY DAYS

**25 FEBRUARY**
**18 MARCH**
**28 APRIL**

**VENETO**
**EMILIA-ROMAGNA**
**LOMBARDY**

**LIVE**

A **series of events** in a city that symbolises **Italian entrepreneurship**, designed to explore in depth the role that **financial investors** play in supporting the **development** and **growth of companies** in our country.

Industry professionals, entrepreneurs and institutional stakeholders will come together for a forum aimed at **exploring the most effective financial levers** to support **Italian companies** on **their paths** to expansion, internationalisation and scaling up.

## TARGET

**MANAGERS, ENTREPRENEURS, SMALL AND MEDIIUM-SIZED ENTERPRISES (SMEs), INSTITUTIONS, PROFESSIONALS, PRIVATE EQUITY FIRMS, VENTURE CAPITAL FIRMS, INVESTMENT BANKERS, LAWYERS, FINANCIAL ADVISORY FIRMS**

## 2026 EDITION

| | |
|---|---|
| **REGISTERED USERS:** | **2.600** |
| **ATTENDEES:** | **1.200*** |

# REAL ESTATE & FINANCE SUMMIT

**25 MARCH** | **MILAN** | **LIVE AND DIGITAL**

The **Real Estate & Finance Summit** returns to Milan to bring together the **leading players in the property and finance sectors** for a day dedicated to discussion, market analysis and the creation of **new business opportunities**.

A key event for **investors, financial institutions, developers, professionals and property operators**, who will come together to discuss the economic transformations currently underway, new investment dynamics and strategies for tackling the challenges of tomorrow's market.

The Summit will offer a **comprehensive overview** of growth opportunities and new development models within the sector.



## TARGET

**INSTITUTIONAL AND PRIVATE INVESTORS, PROPERTY FUNDS, BANKS AND FINANCIAL INSTITUTIONS, PROPERTY DEVELOPMENT AND MANAGEMENT COMPANIES, DEVELOPERS, ASSET AND FUND MANAGERS, ADVISERS, CONSULTANTS, PROFESSIONALS AND SENIOR MANAGERS**

## 2026 EDITION

| | |
|---|---|
| **REGISTERED USERS:** | **1.310** |
| **ATTENDEES:** | **1.020*** |

***also broadcast on the homepage of ilsole24ore.com**

# ITALIAN WASTE ECONOMY

**7 APRIL** | **ROME** | **LIVE AND DIGITAL**

The event of Il Sole 24 Ore dedicated to the **circular economy** is back, an increasingly crucial driver of the country's competitiveness. Turning waste into a resource is no longer merely a sustainable choice: it is an **industrial strategy**.
**Material recovery, recycling and innovation in production** processes are now key factors in reducing dependence on raw materials and strengthening Italian businesses in international markets.

At the **second edition of Italian Waste Economy**, institutions, companies and experts will discuss **regulations, investments, technologies and practical experiences**.
Because the future of Italian growth depends on what we are able to regenerate.



## TARGET

**CHIEF EXECUTIVE OFFICER (CEO), MANAGING DIRECTOR, SALES DIRECTORS, HEAD OF STRATEGIC PLANNING, HEAD OF BUSINESS DEVELOPMENT, ENERGY MANAGER**

## 2026 EDITION

**REGISTERED USERS:** 710
**ATTENDEES:** 920*

***also broadcast on the homepage of ilsole24ore.com**

# ENERGETIC TRANSITION AND THE NUCLEAR INDUSTRY

**20 APRIL** | **MILAN** | **LIVE AND DIGITAL**

3rd edition of **Energetic Transition and the Nuclear Industry**. An event to explore the **prospects for sustainable nuclear energy** and its potential impact on Italy's energy and manufacturing sectors, fostering dialogue between **institutions, the research community, industry and the financial sector,** and identifying the conditions necessary to **transform the new regulatory landscape into opportunities for long-term development**.

Key topics:

- The new regulatory framework: implementing decrees, governance
- Next-generation nuclear technologies: SMRs and AMRs
- Energy security and industrial competitiveness: the role of dispatchable sources in the energy mix
- Investments and business models: financial requirements and conditions for supporting nuclear projects

## TARGET

**CHIEF INFORMATION OFFICER (CIO), CHIEF TECHNOLOGY OFFICER (CTO), MANAGING DIRECTOR, ENTREPRENEURS, HEAD OF BUSINESS DEVELOPMENT, ENERGY MANAGER, SALES DIRECTORS, HEAD OF STRATEGIC PLANNING**

## 2026 EDITION

| | |
|---|---|
| **REGISTERED USERS:** | **1.480** |
| **ATTENDEES:** | **1.400*** |

***also broadcast on the homepage of ilsole24ore.com**

# INNOVATION DAYS

| | | |
|---|---|---|
| 29 APRIL | LOMBARDY | LIVE |
| 15 JUNE | EMILIA-ROMAGNA | |
| 6 JULY | APULIA | |
| 21 SEPTEMBER | VENETO | |

**The ninth edition of the Innovation Days roadshow**, an initiative by Il Sole 24 Ore that travels across Italy to engage directly with industrial organisations and support them in tackling the challenges of technological transformation.

**Artificial intelligence, cyber security, process digitalisation**, cloud **computing and automation** are now crucial tools for boosting productivity, efficiency and competitiveness.

Stop by stop, the 2027 edition brings entrepreneurs, managers, experts, institutions and technology partners to local areas to share **practical experiences, success stories and operational strategies**.
An opportunity to showcase local excellence and strengthen the link between innovation and industrial development.



## TARGET

MANAGERS, ENTREPRENEURS, SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs), INSTITUTIONS, PROFESSIONALS

## 2026 EDITION

| | |
|---|---|
| REGISTERED USERS: | 1.759 |
| ATTENDEES: | 918 |

Data updated as at the 5th stage, on 12 November 2026

# MERGER & ACQUISITION SUMMIT

**4 MAY** | **MILAN** | **LIVE AND DIGITAL**



**M&A Summit** of **Il Sole 24 Ore** returns for its **seventh edition** to analyse the strategic role of mergers and acquisitions in corporate growth and transformation.

The event will bring together **entrepreneurs, private equity professionals, finance experts and representatives from the legal and banking sectors** to explore market dynamics, consolidation strategies and the evolution of extraordinary transactions.

It will provide a forum for discussion on the opportunities offered by M&A to **generate value and support new avenues of development**.

## TARGET

**BANKS AND PRIVATE EQUITY FUNDS, CORPORATE INVESTMENT BANKING/ FAMILY OFFICES, MAJOR CONSULTANCY FIRMS, INSURANCE COMPANIES, BROKERS, THE LUXURY SECTOR, THE IT SECTOR, THE CYBER SECURITY & INVESTIGATION SECTOR**

## 2026 EDITION

| | |
|---|---|
| **REGISTERED USERS:** | **1.180** |
| **ATTENDEES:** | **1.100*** |

***also broadcast on the homepage of ilsole24ore.com**

# FESTIVAL OF ECONOMICS

**18 -22 MAY** | **TRENTO**

The **Festival of Economics** returns **from 18 to 22 May 2027** for its 22nd edition in Trento, following a record-breaking turnout in 2026.
One of the country's leading events for examining the major transformations of our time: new geopolitical balances, Big Tech and artificial intelligence, energy security, demography, medicine and health.

All this will take place in the presence of distinguished economists, Nobel laureates, philosophers, entrepreneurs, journalists and members of the academic and political-institutional worlds. Once again, young people will be at the forefront, taking centre stage not only in the audience but also on the podiums.

**Keynote speeches, Lectio Magistralis, TED talks and panel discussions** will bring the whole city to life, alongside networking events, concerts and activities for children.

**22ND EDITION**




## 2026 EDITION

**OVER 350 SCHEDULED APPOINTMENTS**

**OVER 45K ATTENDEES IN PERSON**

**OVER 33,000 USERS LOGGED IN TO WATCH LIVE STREAMS AND ON-DEMAND VIDEOS ON THE ECONOMY FESTIVAL WEBSITE**

**1 MILLION USERS REACHED BY LIVE STREAMS ON ILSOLE24ORE.COM AND THE GROUP'S SOCIAL MEDIA CHANNELS**

**11,5 MILLION USERS REACHED BY FESTIVAL CONTENT ON THE 24 ORE GROUP'S SOCIAL MEDIA PLATFORMS**

# CREDIT MANAGEMENT SUMMIT

16 JUNE | MILAN | LIVE AND DIGITAL

**The fourth edition of the Credit Management Summit**, an event organised by Il Sole 24 Ore, explores the **key strategies for tackling the challenges posed by non-performing loans**, with a focus on the most innovative solutions in the areas of debt r**ecovery, securitisation and risk management.**

A forum bringing together **banks, investors, servicers, businesses and institutions** to analyse the transformations in the **NPL market**, the prospects for the secondary market and new opportunities for the valuation of financial assets.



## TARGET

**BANKING INSTITUTIONS, BANKS AND PRIVATE EQUITY FUNDS, CONSULTANCY FIRMS, PROFESSIONAL PRACTICES, DEBT RECOVERY MANAGERS, HEADS OF PORTFOLIO, HEADS OF RESTRUCTURING, HEADS OF REAL ESTATE**

## 2026 EDITION

**REGISTERED USERS:** 780

**ATTENDEES:** OVER 1.100*

***also broadcast on the homepage of ilsole24ore.com**

# WATER SUMMIT

**17 JUNE** | **ROME** | **LIVE AND DIGITAL**

Droughts, extreme weather events and often outdated infrastructure are making it increasingly urgent to rethink water management in Italy. The 3rd edition of the Acqua Summit brings together **institutions, water service operators, businesses, investors and experts to discuss the strategies needed to ensure water security, efficiency and sustainability.**
The meeting will focus on investments to modernise infrastructure, adaptation to climate change and new technologies to optimise water management, whilst promoting innovative models for water recovery and reuse.

**Key themes:**

- Water security and climate resilience
- Investment and funding for infrastructure
- Governance and European water policies
- Digitalisation and smart water management
- The circular economy and water reuse



## TARGET

**PUBLIC AND PRIVATE UTILITIES, NATIONAL INSTITUTIONS, LOCAL AUTHORITIES, COMPANIES IN THE ENERGY SECTOR (GAS, ELECTRICITY, RENEWABLE ENERGY) AND INFRASTRUCTURE**

## 2026 EDITION

**REGISTERED USERS:** 750
**ATTENDEES:** 1.047*

***also broadcast on the homepage of ilsole24ore.com**

# SMART RETAIL

22 JUNE | MILAN | LIVE AND DIGITAL

**The second edition of Smart Retail**, the event organised by Il Sole 24 Ore dedicated to the world of retail and the transformations that are reshaping the way we **sell, buy and experience consumption**.

The sector is undergoing a period of profound change: **increasingly connected and demanding consumers, the integration of physical and digital channels, artificial intelligence, data, sustainability and supply chains** are forcing businesses to rethink their strategies and business models.

The retail store is evolving, becoming **a space for interaction, service and experience**. The event brings together retailers, brands, experts and industry professionals to analyse **trends, innovations and best practices**, with a practical focus on growth opportunities within a strategic sector of the Italian economy.



## TARGET

MARKETING DIRECTOR, SALES DIRECTOR, STORE MANAGER, RETAIL MERCHANDISER, DIGITAL COMMERCE MANAGER

## 2026 EDITION

REGISTERED USERS: 779

ATTENDEES: OVER 1.120*

*also broadcast on the homepage of ilsole24ore.com

# LOGISTICS DAY

**24 JUNE** | **MILAN** | **LIVE AND DIGITAL**

Logistics Day is back, the event organised by Il Sole 24 Ore, dedicated to **Italian logistics**, a strategic sector for the competitiveness of businesses and the national economy. Geopolitical tensions, the reorganisation of trade routes, volatility in energy and freight costs, and the green transition are **reshaping global supply chains**.

This third edition brings together logistics operators, businesses, institutions and experts to identify the most effective strategies: **from digitalisation to intermodality, from infrastructure investment to the role of ports and European corridors**.

A practical discussion aimed at strengthening Italy's position as a **logistics hub at the heart of the Mediterranean**.
Because the country's competitiveness travels alongside its goods.



## TARGET

**STAFF WORKING IN THE LOGISTICS, TRANSPORT AND DIGITALISATION SECTORS, EMPLOYMENT CONSULTANTS, ACCOUNTANTS, SOLICITORS, CHIEF EXECUTIVE OFFICER (CEO), HR MANAGERS**

## 2026 EDITION

**REGISTERED USERS:** 824
**ATTENDEES:** OVER 1.020*

***also broadcast on the homepage of ilsole24ore.com**

# PAYMENTS SUMMIT

**29 JUNE** | **MILAN** | **LIVE AND DIGITAL**

The **fourth edition** of the Il Sole 24 Ore's summit **on digital payments** has once again established itself as a key forum for analysing the sector's transformations and the prospects for financial innovation.

**Institutions, banks, fintech firms, businesses and public authorities** will discuss the sector's key trends: from the spread of digital payments to the application of **artificial intelligence and blockchain**, from **transaction security** to data protection, right through to the evolution of the **European regulatory framework**.



## TARGET

**BANKS, FINANCIAL INSTITUTIONS, FINANCIAL SECTOR EMPLOYEES, FINANCIAL ADVISERS AND SALES REPRESENTATIVES, ASSET MANAGERS, LAWYERS, BIG TECH, START-UPS AND BUSINESSES, STUDENTS, CONSUMERS**

## 2026 EDITION

| | |
|---|---|
| **REGISTERED USERS:** | **832** |
| **ATTENDEES:** | **1.020*** |

***also broadcast on the homepage of ilsole24ore.com**

# SEA ECONOMY

1 JULY | TBD | LIVE AND DIGITAL

**From international trade to energy**, from the maritime sector to tourism, right through to the **submarine cables** that carry almost all intercontinental internet traffic: the sea is a strategic infrastructure for the country's **economy and security**.
With the Mediterranean once again at the heart of global trade routes and power balances, Italy has the opportunity to take on a leading role.

At the sixth edition of Sea Economy, the event organised by Il Sole 24 Ore dedicated to the **blue economy**, institutions, businesses and experts will discuss the sector's **challenges** and **opportunities**, as well as strategies to strengthen its competitiveness.



## TARGET

**PORT AUTHORITIES, LOGISTICS EXPERTS, SHIPOWNERS, TOURISM, THE PROPERTY SECTOR, THE ENERGY SECTOR, SHIPBUILDING, INFRASTRUCTURE, THE MARITIME SECTOR**

## 2026 EDITION

| | |
|---|---|
| REGISTERED USERS: | 735 |
| ATTENDEES: | 2.800* |

*also broadcast on the homepage of ilsole24ore.com

# ITALIAN ENERGY SUMMIT

**29 - 30 SEPTEMBER** | **MILAN** | **2 DAYS** | **LIVE AND DIGITAL**

In 2027, the **Italian Energy Summit** returns to Milan for its **27th edition**, bringing together institutions, businesses, investors and innovators. Following a year in 2026 marked by renewed market tensions, **energy security has returned to the forefront of the agenda for governments and businesses**.

At the same time, the **energy transition is gathering pace**: renewables and energy storage are on the rise, the debate on next-generation nuclear power has been reignited, electricity grids are becoming strategic assets, and artificial intelligence is driving unprecedented demand for energy.

The Summit reaffirms its role as the forum for **turning analysis into strategy**: price competitiveness, Italy's role as **the Mediterranean's energy hub**, investment and technological innovation. **Two intensive** days of talks, interviews, round-table discussions and high-level networking.

## TARGET

CEO, MANAGING DIRECTOR, SALES DIRECTORS, HEAD OF STRATEGIC PLANNING, HEAD OF BUSINESS DEVELOPMENT, ENERGY MANAGER

## 2026 EDITION

REGISTERED USERS: 4.337

ATTENDEES: OVER 5.530*

*also broadcast on the homepage of ilsole24ore.com

NEW

# ROVERETO INNOVATION FESTIVAL

14 – 16 OCTOBER | ROVERETO

**From 14 to 16 October 2027**, Rovereto will host the first edition of the Festival of Innovation, organised by the Gruppo Il Sole 24 ORE and Trentino Marketing on behalf of the Autonomous Province of Trento.

**Three days, over 100 events** with free admission, accessible both in person and via live stream, to showcase innovation as it happens: from agent-based AI to robotics, from quantum computing to cybersecurity, right through to their impact on businesses, work, education and everyday life.
Alongside the main programme, the **Off Festival** brings technology to Rovereto's squares and iconic locations with concerts, exhibitions, installations and trails dedicated to health and wellbeing, as well as activities for families and children.



## NUMBERS

3 DAYS
100 EVENTS

## TARGET

LOCAL COMMUNITY, INSTITUTIONS, THE ACADEMIC WORLD, THE BUSINESS AND START-UP SECTOR, INVESTORS AND BUSINESS INCUBATORS, RESEARCHERS AND RESEARCH CENTRES, YOUNG PEOPLE, CITIZENS AND FAMILIES

# MADE IN ITALY SUMMIT

19 – 21 OCTOBER | 3 DAYS | DIGITAL

The eighth edition of the **Made in Italy Summit**, an event organised by Il Sole 24 Ore and the Financial Times in collaboration with Sky TG24, dedicated to the sectors of excellence within Italian industry.

**Fashion, design, agri-food, engineering, luxury goods and advanced manufacturing** are strategic assets for the national economy.In a global landscape marked by new geopolitical challenges and the digital and sustainable transition, exports remain a key driver of growth and competitiveness for the country.

Entrepreneurs, managers, institutions and experts will analyse **trends, strategies and opportunities** for Italian companies in foreign markets.

## TARGET

**INSTITUTIONS AND THE PUBLIC SECTOR, COMPANIES OF ALL SIZES AND SMALL AND MEDIUM-SIZED ENTERPRISES ROLES: TOP MANAGERS, SALES DIRECTORS AND EXPORT MANAGERS, MARKETING AND COMMUNICATIONS DIRECTORS**

## 2026 EDITION

| | |
|---|---|
| REGISTERED USERS: | 2.200 |
| ATTENDEES: | 26.000* |

*also broadcast on the homepage of ilsole24ore.com

# JOB EVOLUTION

**27 OCTOBER** | **MILAN** | **LIVE AND DIGITAL**

Artificial intelligence, demographic decline, and the new expectations of younger generations: **the Italian labour market** is changing faster than ever before. Businesses are seeking increasingly highly-skilled candidates, whilst many professions are evolving and new ones are emerging.
To bridge the gap between the skills required and those available, we need **continuous training**, closer collaboration between businesses and the education sector, and a new corporate culture that puts people at the centre.

At this fourth edition of **Job Evolution** – the event organised by Il Sole 24 Ore and entirely dedicated to the transformation of the world of work – institutions, businesses and experts will discuss the role of companies within the national economy, strategies for attracting and developing talent, and solutions for matching supply with demand.



## TARGET

**HR, CHIEF EXECUTIVE OFFICER (CEO), ENTREPRENEURS, INVESTORS, MANAGING DIRECTORS, BIG TECH, START-UPS AND COMPANIES, TRAINING INSTITUTIONS, FOUNDATIONS AND EMPLOYMENT CONSULTANCY FIRMS**

## 2026 EDITION

| | |
|---|---|
| **REGISTERED USERS:** | **1.017** |
| **ATTENDEES:** | **1.680*** |

***also broadcast on the homepage of ilsole24ore.com**

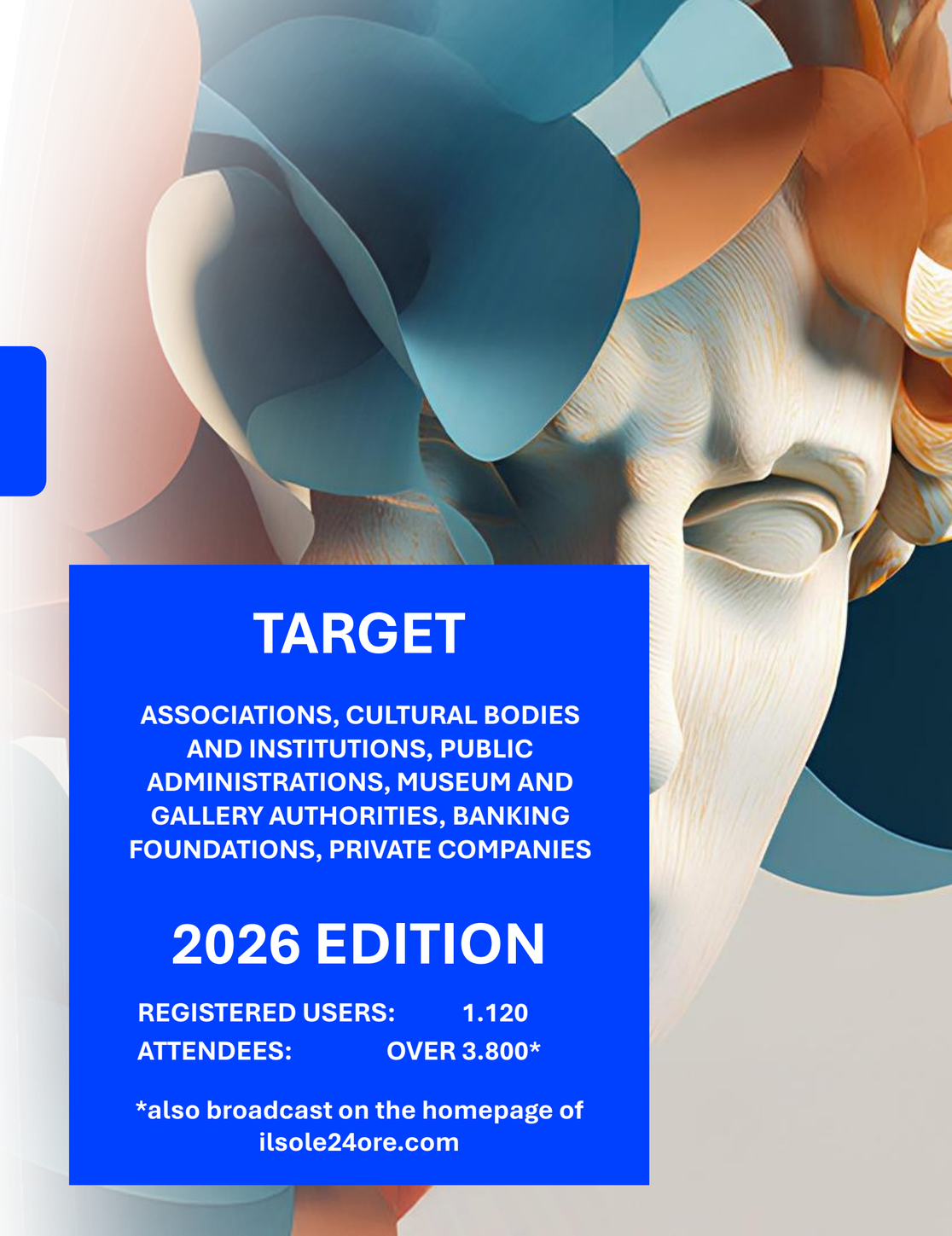
# GENERAL STATES OF CULTURE

OCTOBER | TBD | LIVE

**General States of Culture**, organised by Il Sole 24 Ore in collaboration with public and private partners, is one of the leading forums for discussion on **the role of culture in Italy's development**, bringing together institutions, businesses, foundations, cultural operators and civil society.

The 2026 edition, **"Cultural Geographies"**, focused on culture's ability to forge **links** between cities, regions, communities and production systems, viewing it as a strategic infrastructure for growth, attractiveness and social cohesion.

With a particular focus on the **younger generations**, the initiative promotes a shared vision of cultural policies, fosters collaboration between the public and private sectors, and helps to build **models capable of generating economic value, innovation and social impact across regions**.



## TARGET

ASSOCIATIONS, CULTURAL BODIES AND INSTITUTIONS, PUBLIC ADMINISTRATIONS, MUSEUM AND GALLERY AUTHORITIES, BANKING FOUNDATIONS, PRIVATE COMPANIES

## 2026 EDITION

REGISTERED USERS: 1.120

ATTENDEES: OVER 3.800*

*also broadcast on the homepage of ilsole24ore.com

# INSURANCE SUMMIT

**4 NOVEMBER** | **MILAN** | **LIVE AND DIGITAL**

Now in its **29th edition**, the **Insurance Summit** returns to Milan as a key event for the Italian and European insurance sectors.
A unique opportunity to discuss **innovation, sustainability and new risk management strategies** in an increasingly fast-changing market.

At the heart of the debate: **new business and distribution models, artificial intelligence** applied to insurance processes, the impact of **climate change and catastrophic events**, reducing the **protection gap**, the challenges of **longevity and health**, and the strategic role of **public-private partnerships**.

An event that brings together top managers, institutions and key industry players to shape **the future of protection** together.



## TARGET

**MANAGING DIRECTOR AND GENERAL MANAGER, CHIEF INNOVATION OFFICER (CIO), CHIEF OPERATING OFFICER (COO), CHIEF MARKETING OFFICER (CMO), CHIEF RISK OFFICER (CRO), SALES DIRECTOR, HEADS OF STRATEGIC PLANNING**

## 2026 EDITION

| | |
|---|---|
| **REGISTERED USERS:** | **1.055** |
| **ATTENDEES:** | **1.620*** |

***also broadcast on the homepage of ilsole24ore.com**

# OPEN INNOVATION SUMMIT

**10 NOVEMBER** | **TURIN** | **LIVE AND DIGITAL**

The **Open Innovation Summit** is back, the event organised by Il Sole 24 Ore and Zest that focuses on **shared innovation as a driver of growth and competitiveness**.
In a landscape where technologies and markets are changing at an unprecedented pace, no company can innovate on its own.
Collaboration between **large corporations, start-ups, SMEs, universities and investors** is key to turning ideas into concrete solutions.
The 2027 edition brings together key players in the ecosystem to discuss strategies, success stories and new opportunities: **from Artificial Intelligence to sustainability, from corporate venture capital to partnership models.**
Because innovation truly flourishes when it becomes a shared endeavour.



## TARGET

**INSTITUTIONS, CHIEF EXECUTIVE OFFICER (CEO), GENERAL MANAGERS, ICT MANAGERS, MARKETING MANAGERS, ENTREPRENEURS, START-UP FOUNDERS**

## 2026 EDITION

| | |
|---|---|
| **REGISTERED USERS:** | **895** |
| **ATTENDEES:** | **1.260*** |

***also broadcast on the homepage of ilsole24ore.com**

# HEALTHCARE SUMMIT

**16 – 17 NOVEMBER** | **ROME** | **LIVE AND DIGITAL**

Building on the great success of recent editions, in **2027** the Summit will, **for the first time**, run over one and a half days: allowing more time for high-level discussions, workshops and round-table sessions.

Addressing issues such as trends in healthcare spending, an ageing population, a shortage of healthcare professionals and artificial intelligence, the **Healthcare Summit 2027** will focus on the **right to health, the sustainability of the healthcare system** and **the strategic role of innovation and clinical research**.

With the PNRR programme now concluded, the challenge is to ensure that the **investments** initiated become permanent: from local healthcare to telemedicine, from reducing waiting lists to faster and fairer access to innovative treatments.



## TARGET

**HEALTHCARE AND DEPARTMENTAL DIRECTOR, GENERAL MANAGERSALES AND MARKETING DIRECTOR, TOP MANAGERS & ENTREPRENEURS, HEAD OF BUSINESS DEVELOPMENT**

## 2025 EDITION

| | |
|---|---|
| **REGISTERED USERS:** | **1.040** |
| **ATTENDEES:** | **1.870*** |

***also broadcast on the homepage of ilsole24ore.com**

# WOMEN AT THE TOP

WE Award
Women Excellence 2026

WOMEN AT THE TOP 2026

23 NOVEMBER | MILAN | SUMMIT & GALA | LIVE AND DIGITAL

Stories of talent, vision and determination that inspire the future. The fifth edition of **Women at the Top** is back, featuring a two-part programme: the **morning Summit**, dedicated to the younger generation, their ideas, aspirations and skills, and the **evening awards ceremony**, featuring the **WE Awards – Women Excellence**, the awards organised by Il Sole 24 Ore in collaboration with the Financial Times and with Sky TG24 as media partner, honouring women who excel in business, research, innovation and society.

Among the new features are the **Emerging Talents** category, dedicated to young women under 30 at the Summit, and **WE NEXT**, the docutainment project that brings together young talents and companies supporting the initiative to discuss the themes of empowerment, leadership andwomen's success.

## TARGET

FINANCE, REAL ESTATE, SMALL AND MEDIAKU-SIZED ENTERPRISES (SMEs), UNIVERSITIES, ASSOCIATIONS, SPORT, FASHION, INSTITUTIONS, PUBLIC ADMINISTRATION, ENTERTAINMENT, SCIENCE, PUBLISHING, LEGAL, DIGITAL, BANKING, INSURANCE, YACHTING, EDUCATION, WOMEN'S ENTREPRENEURSHIP

## 2025 EDITION

| | |
|---|---|
| REGISTERED USERS: | 2.080 |
| ATTENDEES: | 4.020* |

*also broadcast on the homepage of ilsole24ore.com

# SUSTAINABILITY FORUM

30 NOVEMBER | ROME | LIVE AND DIGITAL

Now in its **7th year**, the **Sustainability Forum** has a twofold aim.
The morning session, **dedicated to young people**, engages young men and women in a dialogue on the value of sustainability at school and in everyday life, giving them a platform to share their vision of the future.
In the afternoon, **dedicated to businesses**, the focus shifts to the tools for integrating sustainability into their operations, **not as an obligation but as a driver of growth, innovation and competitiveness**: at a time when European reporting rules are being simplified and energy costs are once again weighing on balance sheets, sustainability is proving to be a strategic choice, particularly for **small and medium-sized enterprises**.
During the day, the winners of the **3rd edition of the Sustainable School Award and the 6th edition of the Sustainable Business Award** will also be honoured.



## TARGET

ENTREPRENEURS AND SENIOR MANAGEMENT, NATIONAL AND LOCAL AUTHORITIES, CITIZENS, STUDENTS

## 2026 EDITION

| | |
|---|---|
| REGISTERED USERS: | 1.410 |
| ATTENDEES: | 2.880* |

*also broadcast on the homepage of ilsole24ore.com

# DEFENCE & SECURITY SUMMIT

1 DECEMBER | ROME | LIVE AND DIGITAL

**Il Sole 24 Ore's Defence Summit** is the leading event for stakeholders in the sector to discuss **key issues** relating to **defence and national and international security**.

The event will bring together representatives from **institutions**, **senior figures from the Armed Forces, industry leaders and Italian and international experts** to explore the sector's strategic challenges: **from European defence to national strategic autonomy, from technological innovation to cyber security**, right through to the defence sector's contribution to the competitiveness and growth of the country as a whole.



## TARGET

ITALIAN INSTITUTIONS AND ARMED FORCES, FOREIGN EMBASSIES, ITALIAN DEFENCE COMPANIES, THINK TANKS AND EXPERTS IN THE SECTOR

## 2025 EDITION

| | |
|---|---|
| REGISTERED USERS: | 1.040 |
| ATTENDEES: | 1.870* |

*also broadcast on the homepage of ilsole24ore.com

# COMMERCIAL PARTNERSHIP

*For further information and details, please refer to the **mediakits for each individual event**

## MAIN PARTNER

has the possibility of developing a theme of their choice within the programme with two different intervention formulas

## OFFICIAL PARTNER

participates in the working groups with the contribution of their own speaker

## EVENT PARTNER

enjoys all the visibility provided by the event communication and collects the leads generated by the initiative

