

24 ORE EVENTI

PUBLISHING INITIATIVES 2026

WHO WE ARE

24 ORE Eventi is the **company of the 24 ORE Group that designs and organises events** to meet the needs of clients and promote the informational assets of Il Sole 24 ORE.

The various initiatives originate from constant internal discussions with the different departments of the Group, such as Editorial and Marketing, as well as ideas and stimuli coming from the market.

Conventions, roadshows and major events moderated by the 24 ORE Group journalists, but also tailor-made projects designed and created to meet the needs of different targets, both BTB and BTC.

24 ORE Eventi **offers various types of formats**: from fully digital initiatives (Interactive 24 and Live Streaming 24) to in-person events (Live Event), as well as hybrid solutions (Live & Digital) where the physical experience of the traditional event is combined with the virtual nature of the online event.



GENDER EQUALITY

We are the first Italian publishing group to be **certified on Gender Equality** according to UNI/PdR 125:2022.

This milestone was achieved thanks to a significant shift in corporate culture towards a more sustainable and inclusive perspective.

This commitment is confirmed in the design of the programmes for all our events.

25%
*FEMALE
SPEAKERS*

10%
*UNDER 50
SPEAKERS*



THE 2025 NUMBERS

130

COMPLETED
EVENTS

2,203

SPEAKERS

300

SPONSORS

70,000

INTERACTIONS ON SOCIAL
MEDIA PLATFORMS

790,000

PARTICIPANTS

116,000

REGISTERED USERS



MANY OPTIONS TO CHOOSE FROM

PRODUCTS

- Summits
- Roadshows
- Tailor Made
- Topics

FORMATS

- Live
- Digital

Live Streaming 24
Interactive Event 24

- Live & Digital



PRODUCTS

CHOOSE THE BEST FOR YOU

SUMMIT

Vertical annual conferences for the reference market, an **interactive comparison** on **economic** and market trends, and on **strategies for growth** and **change**.



TAILOR MADE

Co-branded events with **customised content and speakers, ad-hoc multimedia communication campaigns**.
Events that can be held locally in the form of **roadshows**.
Possible **WEB CONFERENCES** (advanced webinars) on vertical topics.



ROADSHOWS

Roadshows aimed at engaging local business communities with related topics.

- opportunities for **networking**
- **plenaries** with institutions and case studies
- **workshops** at the discretion of partners

TOPICS

Events designed around **current issues** and **with strong informative relevance** to convey **immediate content** to the audience, thus enabling partners to increase their visibility with their target audience.

POSSIBLE FORMATS



LIVE EVENTS LIVE

in-person events organised at locations with a moderator, speakers, and participants present in the room



LIVE STREAMING 24 LIVE STREAMING

Live events broadcast from locations or TV studios where the moderator and speakers can participate in person or remotely.



INTERACTIVE EVENT 24 INTERACTIVE 24

Full digital events that, through a platform and a virtual control room, manage the interventions of the moderator and speakers who are connected remotely.



LIVE & DIGITAL LIVE AND DIGITAL

Events that **combine live-streaming with an in-person audience**, ensuring the exchange of content, networking, and engagement between both types of participants.

OUR TARGET

26%

Decision makers
(Manager/CEO/Executive Manager)

45%

Loyal users
signed up for 3 or more events per year

67%

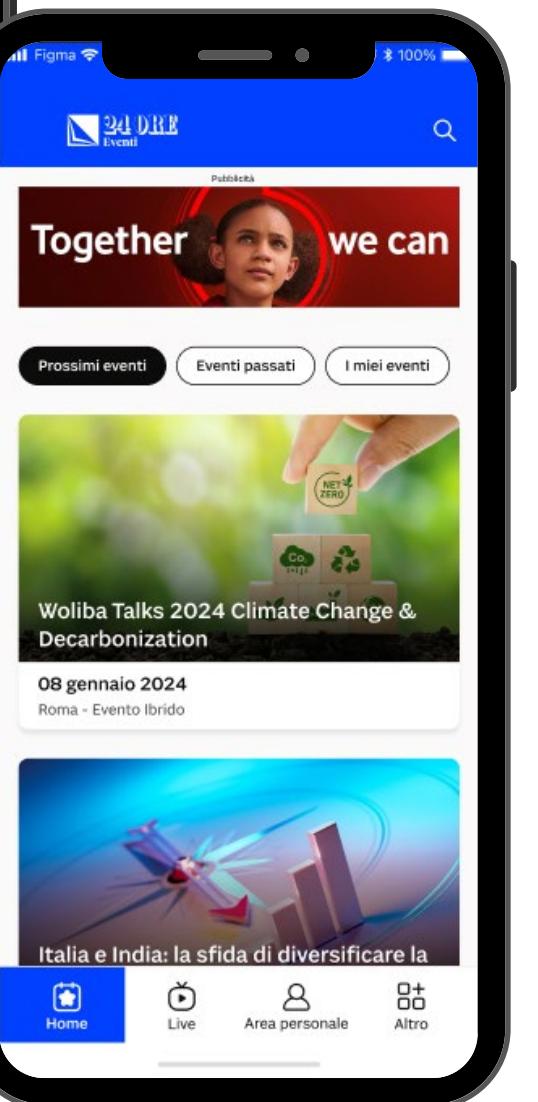
Target Businesses
Finance and industry sector

44%

Female audience



OUR APP



Fast and **smooth** access to all appointments.
You can follow Events from the comfort of your smartphone,
wherever you are.

PERSONAL AREA

it is now even simpler and more straightforward to track your **participation in events**.

NOTIFICATIONS PUSH

to receive **information about the service** and be **kept up to date** in case of changes to the event

QR CODE TICKET

creation of a **virtual ticket** so as to speed up the accreditation phase at the event

THE 2026 CALENDAR



JANUARY

NEW
PRIVATE EQUITY
DAYS –
EMILIA-ROMAGNA
29 JANUARY

FEBRUARY

NEW
PRIVATE EQUITY
DAYS - VENETO
18 FEBRUARY

7TH WELFARE & HR
SUMMIT
25 FEBRUARY

MARCH

ROAD TO TRENTO
BRASIL
25 MARCH

NEW
PRIVATE EQUITY
DAYS - LOMBARDY
18 MARCH

8TH REAL ESTATE &
FINANCE SUMMIT
19 MARCH

APRIL

2ND ENERGETIC
TRANSITION
AND THE NUCLEAR
INDUSTRY
14 APRIL

NEW
CRAFTSMANSHIP
IN ITALY
15 APRIL

3RD FITI -
INTERNATIONAL
FORUM OF ITALIAN
TOURISM
22 APRIL

8TH INNOVATION
DAYS - LOMBARDY
28 APRIL

MAY

ROAD TO TRENTO
VIETNAM
4 MAY

6TH MERGER &
ACQUISITION SUMMIT
5 MAY

21ST FESTIVAL OF
ECONOMICS
20-24 MAY

JUNE

8TH INNOVATION DAYS
- VENETO
16 JUNE

2ND WATER SUMMIT
17 JUNE

3RD CREDIT
MANAGEMENT
SUMMIT
18 JUNE

SMART RETAIL
23 JUNE

2ND LOGISTICS DAY
25 GIUGNO

JULY

3RD PAYMENTS
SUMMIT
2 JULY

NEW
ITALIAN WASTE
ECONOMY
7 JULY

5TH SEA ECONOMY
8 JULY

SEPTEMBER

8TH INNOVATION DAYS
- TUSCANY
22 SEPTEMBER

26TH ITALIAN ENERGY
SUMMIT
29-30 SEPTEMBER

OCTOBER

7TH MADE IN ITALY
SUMMIT
6-7-8 OCTOBER

6TH SUSTAINABILITY
FORUM
29 OCTOBER

GENERAL STATES
OF CULTURE
14 OCTOBER

3RD JOB EVOLUTION
15 OCTOBER

GENERAL STATES
OF CULTURE
20 OCTOBER

8TH INNOVATION DAYS
- APULIA
22 OCTOBER

NOVEMBER

GENERAL STATES
OF CULTURE
3 NOVEMBER

8TH INNOVATION DAYS
EMILIA-ROMAGNA
5 NOVEMBER

OPEN INNOVATION
SUMMIT
6 NOVEMBER

6TH INVEST IN MILAN
10 NOVEMBER

28TH INSURANCE
SUMMIT
12 NOVEMBER

2ND DEFENCE SUMMIT
17 NOVEMBER

4TH WOMEN AT THE
TOP
19 NOVEMBER

5TH GLOBAL
INCLUSION
24 NOVEMBER

15TH HEALTHCARE
SUMMIT
25 NOVEMBER

DECEMBER

 QUANTUM
REVOLUTION
1 DECEMBER

8TH INNOVATION DAYS
LAZIO
3 DECEMBER

THE ROUTES

- PRIVATE EQUITY DAYS
- ROAD TO TRENTO
- INNOVATION DAYS
- GENERAL STATES OF CULTURE

NEW PRIVATE EQUITY DAYS

THE 2026 STOPOVERS:

- 📍 BOLOGNA – 29 JANUARY
- 📍 PADUA -18 FEBRUARY
- 📍 MONZA - 18 MARCH

LIVE

A cycle of **three appointments** in **symbolic cities of Italian entrepreneurship** designed to take an in-depth look at the role that **financial investors** play in supporting the **development** and **growth** of our country's companies.

Experts in the sector, **entrepreneurs** and **institutional stakeholders** will give rise to a **moment of confrontation** whose objective will be to explore the most effective **financial levers** to accompany Italian companies in their **expansion, internationalisation, and dimensional strengthening.**



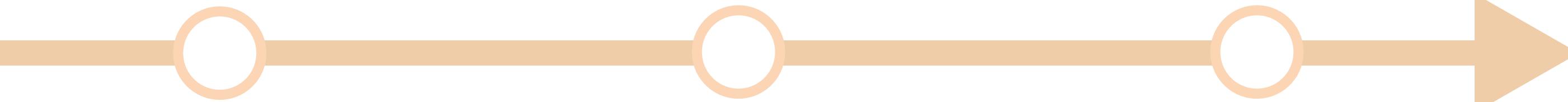
TARGET

MANAGERS, ENTREPRENEURS,
SMEs,
INSTITUTIONS, PROFESSIONALS,
PRIVATE EQUITY, VENTURE
CAPITAL, INVESTMENT BANKERS,
LEGAL REPRESENTATIVES,
FINANCIAL ADVISORY FIRMS

NEW

PRIVATE EQUITY DAYS

THE 2026 STOPOVERS



BOLOGNA

PADUA

MONZA

ROAD TO TRENTO

THE 2026 STOPOVERS:



SÃO PAULO - 25 MARCH
HO CHI MINH - 4 MAY

LIVE STREAMING

Road to Trento is the international roadshow that represents the run-up to the **Trento Festival of Economics**, one of the most important international events dedicated to major contemporary economic and geopolitical issues. Since 2023, the project has been bringing the spirit of the Festival to the world, creating opportunities for dialogue, discussion and networking between businesses, institutions, academia and Italian communities abroad.

Each event is hosted by Embassies, Consulates, or Italian Cultural Institutes, and deals with **the challenges and opportunities of international markets** with the contribution of prominent speakers. Among the objectives of the meetings, which are aimed at the Italian business community around the world, our companies with international interests, and foreign companies looking at Made in Italy and economic partnerships, is the **promotion of our economic culture and the strengthening of relations between Italian companies and foreign markets, also thanks to networking opportunities**.



TARGET

THE ITALIAN BUSINESS
COMMUNITY WORLDWIDE, ITALIAN
COMPANIES WITH FOREIGN
OFFICES, COMPANIES INTERESTED
IN NEW TARGETS
INVESTMENTS



WELFARE & HR SUMMIT



25 FEBRUARY



MILAN

• LIVE AND DIGITAL



TARGET

HUMAN RESOURCES MANAGERS, CPO,
CHRO, DG,
SALES DIRECTOR, AND
MARKETING, TOP MANAGERS &
ENTREPRENEURS, MANAGERS
BUSINESS DEVELOPMENT MANAGERS

2025 EDITION

REGISTERED USERS: 1,820
ATTENDEES: 1,200*

*also broadcast on the homepage of
ilsole24ore.com



REAL ESTATE & FINANCE SUMMIT



19 MARCH



MILAN

• LIVE AND DIGITAL

The benchmark event for the real estate and financial sector brings together the key players in the industry in Milan for a day of high-level **meetings, insights, and networking**.

The **Real Estate & Finance Summit** is an important opportunity for professionals, investors, and the real estate market operators to discuss **current economic trends and prospects for the coming years**.

Thematic focuses:

- credit market developments and interest rate trends;
- effects of anti-inflationary policies
- urban, social and environmental regeneration projects
- new trends: co-living, co-housing and social housing



TARGET

CIO, CTO,
MANAGING DIRECTORS,
ENTERPRISERS
BUSINESS DEVELOPMENT MANAGERS

2025 EDITION

REGISTERED USERS: 1,280
ATTENDEES: 1,000*

*also broadcast on the homepage of ilsole24ore.com



ENERGETIC TRANSITION AND THE NUCLEAR INDUSTRY



14 APRIL



MILAN

• LIVE AND DIGITAL



TARGET

CIO, CTO,
MANAGING DIRECTORS,
ENTREPRENEURS, BUSINESS
DEVELOPMENT MANAGER,
ENERGY MANAGERS, COMMERCIAL
DIRECTORS, STRATEGIC PLANNING
MANAGER

BUSINESS DEVELOPMENT MANAGERS

2025 EDITION

REGISTERED USERS: 1,420

ATTENDEES: 1,340*

*also broadcast on the homepage of
ilsole24ore.com



NEW

CRAFTSMANSHIP IN ITALY



15 APRIL



FLORENCE

• LIVE AND DIGITAL

On 15 April we celebrate the **National Day of Made in Italy** — a date that recalls the **creativity, excellence, and identity** of **our country**.

On this occasion, we invite you to participate in an event dedicated to Italian craftsmanship: a **journey through skilled hands, authentic materials**, unique processes, and stories that embody the **Italian "know-how"**.

We will share experiences, we will give voice to artisans and creatives who build value, identity, and future in our country every day. Together, we will celebrate Italy that creates, produces and innovates.



TARGET

**ARTISAN COMPANIES,
MANUFACTURING SMES, DESIGNERS,
TRADE ASSOCIATIONS, PUBLIC
INSTITUTIONS, ART AND DESIGN
ACADEMIES, CHAMBERS OF
COMMERCE**



INTERNATIONAL FORUM OF ITALIAN TOURISM



22 APRIL



PIEDMONT

• LIVE AND DIGITAL

Il **Forum Internazionale del Turismo Italiano** (International Forum of Italian Tourism) opens opportunities for dialogue among the most authoritative figures from the economic world, national and local institutions, and industries closely connected to the tourism sector.

Now in its 2nd edition, this comprehensive itinerary of major events serves as a valuable resource to monitor and understand **the state of tourism in Italy** year after year.

The key themes developed in this itinerant project will focus on **Italy's landscape, cultural, and hospitality excellences**.



TARGET

NATIONAL AND LOCAL INSTITUTIONS,
HOTELS, TOURISM BODIES, LOCAL
AND NATIONAL MOBILITY, CULTURAL
ASSOCIATIONS, MUSEUMS AND
MUSEUM CENTRES, OPERA HOUSES,
ENTREPRENEURS, SPORTS SECTOR,
TERRITORIAL MARKETING AGENCIES

2025 EDITION

REGISTERED USERS: 980

ATTENDEES: OVER 1,200*

*also broadcast on the homepage of
ilsole24ore.com



INNOVATION DAYS

THE 2026 STOPOVERS:

LOMBARDY - 28 APRIL

VENETO - 16 JUNE



TUSCANY - 22 SEPTEMBER

APULIA - 22 OCTOBER

EMILIA-ROMAGNA - 5 NOVEMBER

LAZIO - 3 DECEMBER

 **LIVE**

The 8th edition of Il Sole 24 Ore's roadshow will travel across Italy to **give a voice to local entrepreneurs**. Each region visited will be examined in terms of its strengths and industrial issues, followed by suggestions for growth and expansion into foreign markets. The final **Networking Business** session will bring together speakers, partners and the audience.

The roadshow will consist of at least six stops with live audiences, moderated by journalists from Il Sole 24 Ore.



TARGET

MANAGERS,
ENTREPRENEURS, SMEs,
INSTITUTIONS,
PROFESSIONALS

2025 EDITION

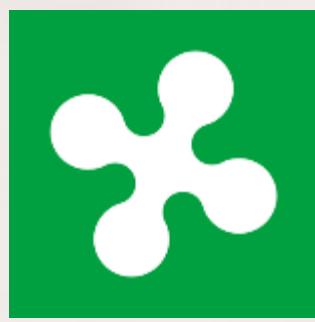
REGISTERED USERS:
ATTENDEES:

2,591
1,197



INNOVATION DAYS

THE 2026 STOPOVERS



VENETO

REGIONE
TOSCANA



LOMBARDY



TUSCANY

APULIA



EMILIA-ROMAGNA



Regione Emilia-Romagna

LAZIO



MERGER & ACQUISITION SUMMIT



5 MAY



MILAN

• LIVE AND DIGITAL



TARGET

BANKS AND PRIVATE EQUITY FUNDS,
CORPORATE INVESTMENT BANKING /
FAMILY OFFICERS, LARGE
CONSULTING COMPANIES,
INSURANCE COMPANIES, BROKERS,
LUXURY SECTOR, IT SECTOR, CYBER
SECURITY & INVESTIGATION SECTOR

2025 EDITION

REGISTERED USERS: 1,320

ATTENDEES: OVER 1,100*

*also broadcast on the homepage of
ilsole24ore.com

FESTIVAL OF ECONOMICS

21ST EDITION



20-24 MAY



TRENTO

The Trento Festival of Economics, now in its 21st edition and scheduled from 20 to 24 May 2026, will provide an opportunity to discuss a range of topics, including **globalisation** and **economic development**, **geopolitical balances**, **demography**, **artificial intelligence**, **medicine**, and **health**. All in the presence of distinguished **economists**, **Nobel prize winners**, **political scientists**, **philosophers**, **sociologists**, **entrepreneurs**, **managers**, **journalists**, and members of the academic and political-institutional world, both nationally and internationally. At the **forefront**, once again, are **young people**, who show a keen interest in the developments that are shaping the world in which they will build their future.

Keynotes, Lectio Magistralis, TED talks, and panels are some of the formats that will animate the entire city during the days of the event, interspersed with networking moments, concerts and live shows, workshops, and children's activities.

2025 EDITION

325 SCHEDULED APPOINTMENTS

OVER 40,000 PARTICIPANTS IN PERSON

42,000 USERS CONNECTED TO FOLLOW THE LIVE BROADCASTS AND VIDEO ON DEMAND ON THE FESTIVAL OF ECONOMICS WEBSITE

OVER 600K USERS REACHED BY STREAMING ON ILSOLE24ORE.COM AND THE GROUP'S SOCIAL MEDIA PLATFORMS

MORE THAN 7.5 MILLION USERS REACHED BY FESTIVAL CONTENT ON THE 24 ORE GROUP'S SOCIAL MEDIA PLATFORMS



WATER SUMMIT



17 JUNE



ROME

• LIVE AND DIGITAL



TARGET

PUBLIC AND PRIVATE UTILITIES,
NATIONAL INSTITUTIONS,
LOCAL INSTITUTIONS,
ENERGY (GAS, ELECTRICITY,
RENEWABLES) AND
INFRASTRUCTURE COMPANIES

2025 EDITION

REGISTERED USERS: 620

ATTENDEES: OVER 1,056*

*also broadcast on the homepage of
ilsole24ore.com

Amid increasingly extreme weather events and often inefficient water infrastructures, Italy is at risk of facing an ever-worsening water crisis.

The **Water Summit** is an opportunity for political representatives, technicians, and water experts to share strategies at national and European level on the sustainable management of the resource. The meeting draws attention to **water as a valuable asset to be protected**, promoting forward-looking policies based on efficiency, savings, recovery, and reuse.

Infrastructure and financial investments for the renewal of networks and plants, climate change **adaptation policies**, **digitisation of the integrated water service**, and advanced monitoring tools will be discussed.



CREDIT MANAGEMENT SUMMIT



18 JUNE



MILAN

• LIVE AND DIGITAL



TARGET

BANKING/FINANCIAL INSTITUTIONS,
BANKS, AND PRIVATE EQUITY FUNDS,
CONSULTING FIRMS, PROFESSIONAL
FIRMS, DEBT RECOVERY MANAGERS,
HEADS OF PORTFOLIO,
HEADS OF RESTRUCTURING,
HEADS OF REAL ESTATE

2025 EDITION

REGISTERED USERS: 832

ATTENDEES: OVER 1,100*

*also broadcast on the homepage of
ilsole24ore.com



NEW

SMART RETAIL



23 JUNE



MILAN

• LIVE AND DIGITAL

Digital transformation continues to reshape the way we sell, communicate, and build relationships with customers. The event will be the meeting point between companies, brands, retailers, startups, and technology players to explore how innovation is changing the face of modern commerce.

From **Artificial Intelligence** to the **personalisation of purchase paths**, from **digital payments** to **omnichannel platforms**, the Summit will delve into the **technological solutions** that make sales more efficient, experiential and sustainable.

Through keynote speeches, round tables and case studies, participants will discover **trends, tools, and strategies** to face the new **challenges of retail**, strengthening the **relationship with the customers** and improving sales performance.



TARGET

MARKETING DIRECTOR, SALES DIRECTOR, STORE MANAGER, RETAIL MERCHANDISER, DIGITAL COMMERCE MANAGER



LOGISTICS DAY



25 JUNE



MILAN

• LIVE AND DIGITAL

Italian logistics is a sector undergoing constant growth and transformation. This event aims to examine the trends and challenges that the sector is facing in a context of complex geopolitical transformation due to ongoing conflicts alongside with customs and protectionist policies of Donald Trump's United States.

Particular attention will also be paid to **technological innovation, Artificial Intelligence** in the first place, as a support to companies to counteract the increase in costs and optimise processes, to comply with the **ESG parameters** now required by law, to the **shortage of personnel** and to the **management and training of the workforce**. Finally, there will be a technical look at the various **regulations governing the sector**, starting with the Contract for Logistic Services.



TARGET

PUBLIC AND PRIVATE UTILITIES,
NATIONAL INSTITUTIONS,
LOCAL INSTITUTIONS,
ENERGY (GAS, ELECTRICITY,
RENEWABLES) AND
INFRASTRUCTURE COMPANIES

2025 EDITION

REGISTERED USERS: 970
ATTENDEES: OVER 1,000*

*also broadcast on the homepage of
ilsole24ore.com



PAYMENTS SUMMIT



2 JULY



MILAN

• LIVE AND DIGITAL



Now in its 3rd edition, it is the appointment of **Il Sole 24 Ore** designed to explore the **evolution** of the **digital payments** sector and the **new frontiers of financial innovation**.

In a context of accelerated transformation, the event brings together **institutions, banks, fintech operators, companies and public administrations** to discuss the challenges and opportunities related to **the digitization of payments**, the impact of **artificial intelligence** and blockchain on financial services, **transaction security**, and data protection, up to the new European regulations that are shaping the future of the sector.

TARGET

**BANKS, FINANCIAL COMPANIES,
FINANCIAL SECTOR EMPLOYEES,
FINANCIAL ADVISORS AND
PROMOTERS, MANAGERS, LEGAL
PROFESSIONALS, BIG TECH, START-
UPS AND BUSINESSES, STUDENTS,
CONSUMERS**

2025 EDITION

REGISTERED USERS: 818

ATTENDEES: OVER 1,000*

***also broadcast on the homepage of
ilsole24ore.com**



NEW

ITALIAN WASTE ECONOMY



7 JULY



ROME

• LIVE AND DIGITAL

Waste management has become one of the central challenges of the ecological transition. Today, circular economy and sustainability are not only a value for citizens but also a competitive asset for market companies: **reduction, recycling, and recovery** become **strategic levers** for the protection of the environment and the growth of the **manufacturing system**.

The event that will bring together institutions, companies, local authorities, supply chain operators and the academic world at a time of discussion on the main challenges — from prevention to collection, from traceability to technological innovation — will highlight **concrete solutions: success stories, effective policies, regulatory tools and new technologies** applied to the sector.



TARGET

CEOs, GMs, COMMERCIAL DIRECTORS, STRATEGIC PLANNING MANAGERS, BUSINESS DEVELOPMENT MANAGERS, ENERGY MANAGERS



SEA ECONOMY



8 JULY



GENOA

• LIVE AND DIGITAL

From **shipbuilding** to **boating**, the maritime industry is a **strategic asset** of our economy. But one cannot ignore the other **resources** that the Mare Nostrum offers our country: **tourism, trade, logistics**.

But to make the Italian sea economy a model of **blue economy**, everything needs to be framed within a perspective of **energy transition** and **sustainability**, strategic levers for competitiveness.

This will be discussed in **Sea Economy 2026**, the fifth edition of the event, which will be an opportunity for meetings and **networking** for all stakeholders in the sector.



TARGET

HARBOUR AUTHORITIES,
LOGISTICS EXPERTS,
SHIP OWNERS, TOURIST SECTOR,
REAL ESTATE SECTOR,
ENERGY SECTOR,
SHIPBUILDING SECTOR,
INFRASTRUCTURE, AND BOATING
SECTOR

2025 EDITION

REGISTERED USERS: 763

ATTENDEES: OVER 3,500*

*also broadcast on the homepage of
ilsole24ore.com



ITALIAN ENERGY SUMMIT



29-30 SEPTEMBER



MILAN

• LIVE AND DIGITAL



TARGET

CEOs, GMs, COMMERCIAL DIRECTORS, STRATEGIC PLANNING MANAGERS, BUSINESS DEVELOPMENT MANAGERS, ENERGY MANAGERS

2025 EDITION

REGISTERED USERS: 3,450
ATTENDEES: 5,350*

*also broadcast on the homepage of ilsole24ore.com



In 2026, the Italian Energy Summit returns to Milan for an even more **ambitious and strategic edition**, inviting **institutions, companies, investors, and innovators** to discuss the **future** of our **energy industry**.

In a global context characterised by rapid geopolitical evolution, transition to clean sources and a demand that knows no pauses, this event, now in its **26th edition**, confirms itself as an unmissable opportunity to trace **new lines of development**, explore opportunities, and build concrete **alliances**.

The format includes two intensive days of talks, interviews, panel discussions, and high-level networking.

MADE IN ITALY SUMMIT



6-7-8 OCTOBER

LIVE  STREAMING

7th edition of the digital event dedicated to the “Italy” brand created by three of the most authoritative European publishing companies: **Il Sole 24 Ore, Financial Times and Sky TG24**. **Italian exports to traditional and emerging markets** will be even more at the heart of the Summit, starting from the ambitious goal - set by the Minister of Foreign Affairs and International Cooperation, Antonio Tajani - of exceeding 700 billion euros by 2027.

Political decision-makers, entrepreneurs and top managers, national and international **economists** and **technicians** will chart a course to follow in an increasingly multipolar world, where, in addition to Donald Trump's **United States**, it is necessary to confront giants such as **China** and **India**, without forgetting the **countries of the Persian Gulf** and those of **South America**.



TARGET

INSTITUTIONS AND PA,
COMPANIES OF ALL SIZES AND
SMEs

FEATURES: TOP MANAGER,
SALES, AND EXPORT DIRECTOR,
MARKETING, AND
COMMUNICATION DIRECTOR

2025 EDITION

REGISTERED USERS: 2,300

ATTENDEES: 27,300*

*also broadcast on the homepage of ilsole24ore.com

GENERAL STATES OF CULTURE

THE 2026 STOPOVERS:

- 📍 TBD - 14 OCTOBER
- 📍 TBD - 20 OCTOBER
- 📍 TBD - 3 NOVEMBER

• LIVE AND DIGITAL

The Stati Generali della Cultura promoted by the 24 ORE Group with the support of prestigious institutions and public and private partners, now travel across the whole of Italy **to tell and interpret the main challenges of the cultural and creative economy**. The 2025 tour, dedicated to "The great beauty for the development of Italy", visited iconic cities of the national cultural heritage, from Naples to Florence, from Palermo to Turin, to Matera, with events dedicated to the major themes and the main sectors of the field.

The scope of the roadshow has grown further, with a programme of meetings, major interviews, and discussions between institutions, companies, cultural bodies and territories that have **highlighted the strategic role of culture as an engine of sustainable development and social cohesion**. Therefore, the desire to promote a concrete dialogue between the public and private sectors to foster the construction of shared policies, new forms of partnership, and a systemic vision of culture for the country's future remains constant.



TARGET

ASSOCIATIONS,
ORGANISATIONS AND CULTURAL
INSTITUTIONS,
PUBLIC ADMINISTRATIONS,
MUSEUM AND GALLERY
SUPERINTENDENCIES, BANK
FOUNDATIONS,
PRIVATE ENTERPRISES

2025 EDITION

REGISTERED USERS: 2,900
ATTENDEES: OVER 10,200*

*also broadcast on the homepage of ilsole24ore.com



JOB EVOLUTION



15 OCTOBER



MILAN

• LIVE AND DIGITAL



TARGET

HR, CEO,
ENTREPRENEURS, INVESTORS,
GENERAL MANAGERS, BIG TECH,
START-UPS AND COMPANIES,
TRAINING SCHOOLS,
FOUNDATIONS AND LABOUR
CONSULTANCY STUDIES

2025 EDITION

REGISTERED USERS: 1,250
ATTENDEES: 1,720*

*also broadcast on the homepage of
ilsole24ore.com



SUSTAINABILITY FORUM



29 OCTOBER



ROME

• LIVE AND DIGITAL

A day that Il Sole 24 Ore dedicates every year to the theme of sustainability – crucial for the future of our planet and the next generations.

This Forum, now in its **6th edition**, has a **dual objective**. On the one hand, **engage young people** in a morning of dialogue on the value of sustainability, which is so important both in school and in daily life. On the other hand, consider the **tools** that **companies** have available to **integrate sustainability into their operations**, not as an obligation but as an opportunity for growth, innovation, and competitiveness.

The winners of two important prizes will also be celebrated:

Premio Scuola Sostenibile (Sustainable School Award) and
Premio Impresa Sostenibile (Sustainable Business Award).



TARGET

ENTREPRENEURS AND TOP
MANAGEMENT, NATIONAL AND
TERRITORIAL INSTITUTIONS,
CITIZENS

2025 EDITION

REGISTERED USERS: 1,680

ATTENDEES: OVER 3,000*

*also broadcast on the homepage of
ilsole24ore.com



OPEN INNOVATION SUMMIT



6 NOVEMBER



TBD

• LIVE AND DIGITAL



In a continuously transforming context, **the Open Innovation Summit**, promoted by **Il Sole 24 Ore** and **Zest**, is the initiative that focuses on **shared innovation** as a **lever for growth** and competitiveness, offering opportunities for discussion, project presentations and networking opportunities between companies, startups, investors, institutions, and the research world.

Through **direct comparison** and the **sharing of experiences**, each edition is confirmed as a unique opportunity to understand the **directions of change** and to build alliances between **public and private, between human capital and technology**, between those who imagine the future and those who create it.

TARGET

INSTITUTIONS, CEOs, GENERAL DIRECTORS,
ICT MANAGERS
MARKETING MANAGERS,
ENTREPRENEURS, STARTUPERS

2025 EDITION

REGISTERED USERS: 890
ATTENDEES: 1,032*

*also broadcast on the homepage of ilsole24ore.com



INVEST IN MILAN



10 NOVEMBER



MILAN

• LIVE AND DIGITAL



TARGET

FINANCE, REAL ESTATE, BANKING,
AND INSURANCE SECTORS,

FEATURES: CEOs, CIOs, FOUNDERS,
PARTNERS, MANAGING
DIRECTORS, ESG MANAGERS

2024 EDITION

REGISTERED USERS: 1,160

ATTENDEES: 1,250*

*also broadcast on the homepage of
ilsole24ore.com



INSURANCE SUMMIT



12 NOVEMBER



MILAN

• LIVE AND DIGITAL



Now in its **28th edition**, the Insurance Summit returns to Milan as **a reference point** for the Italian and European **insurance sector**. A unique opportunity to **discuss innovation, sustainability and new risk management strategies** in a constantly evolving market.

At the centre of the debate: the **new business models and processes** adopted by insurance companies, the impact of **climate change, digitalisation** and AI, the evolution of **insurtech** and the strategic role of public-private collaboration.

An event that brings together **top managers, institutions, and industry players** to analyse challenges, share visions and build the future of protection together.

TARGET

CHIEF EXECUTIVE OFFICERS AND GENERAL MANAGERS, CHIEF INNOVATION OFFICERS (CIO), CHIEF OPERATING OFFICER (COO), CHIEF MARKETING OFFICER (CMO), CHIEF RISK OFFICER (CRO), COMMERCIAL DIRECTORS, HEAD OF STRATEGIC PLANNING

2025 EDITION

REGISTERED USERS: 1,090
ATTENDEES: 1,460*

*also broadcast on the homepage of ilsole24ore.com



DEFENCE SUMMIT



17 NOVEMBER



ROME

• LIVE AND DIGITAL

In an international context increasingly dominated by aggressive countries that identify the West and its democracies as an enemy, it is essential to protect the security and, therefore, the freedom of our country.

In the 2nd edition of the Summit, the main representatives of our **Government**, the Italian **Armed Forces** and NATO, and national and international **analysts** outline the current **geopolitical situation** and future prospects.

Then it will be up to the **major companies** operating in the Defence sector to illustrate the **latest generation technologies** that will favour the protection of **multi-domain scenarios**, from land to cyber, from aerospace to maritime.



TARGET

MEDICAL AND FUNCTION DIRECTOR,
GENERAL MANAGERS,
SALES AND MARKETING
DIRECTORS, TOP
MANAGERS, ENTREPRENEURS,
BUSINESS DEVELOPMENT
MANAGERS



WOMEN AT THE TOP



19 NOVEMBER



MILAN

• LIVE AND DIGITAL

4th edition of **Women at the Top**, the prestigious project by **Il Sole 24 Ore**, in collaboration with the Financial Times, and the media partnership of Sky TG24, dedicated to **women's empowerment**.

The event pays tribute to the extraordinary **stories** and **women** who, with their commitment and vision, challenge stereotypes and open new paths for future generations.

The protagonists of the initiative are **successful women** from the world of public and private institutions, business, research, culture, entertainment, and sport, figures capable of **inspiring** and contributing to real change by overcoming stereotypes and gender barriers.

We celebrate **exceptional careers, new talents** and the **values of excellence** together during the **WE Award – Women Excellence 2026**, a moment dedicated to **valuing female leadership**.



TARGET

FINANCE, REAL ESTATE, SMES,
UNIVERSITIES, ASSOCIATIONS,
SPORT, FASHION, INSTITUTIONS,
PA, ENTERTAINMENT, WORLD
SCIENTIFIC WORLD, PUBLISHING,
LEGAL, DIGITAL, BANKING,
INSURANCE, NAUTICAL SECTORS,
SCHOOLS,
FEMALE ENTREPRENEURSHIP

2025 EDITION

REGISTERED USERS: 2,080

ATTENDEES: 4,020*

*also broadcast on the homepage of ilsole24ore.com

GLOBAL INCLUSION



24 NOVEMBER



MILAN

The Global Inclusion event aims to analyse how organisations, companies, institutions, and associations can translate the **value of diversity, and inclusion** into **real, measurable and sustainable practices**.

Inclusive leadership, new work and governance models, **universal accessibility**, and narratives that promote participation rather than exclusion will be discussed.

Now in its eighth edition, it is organised by the Global Inclusion Foundation – art. 3 in collaboration with Il Sole 24 Ore.

• LIVE AND DIGITAL



TARGET

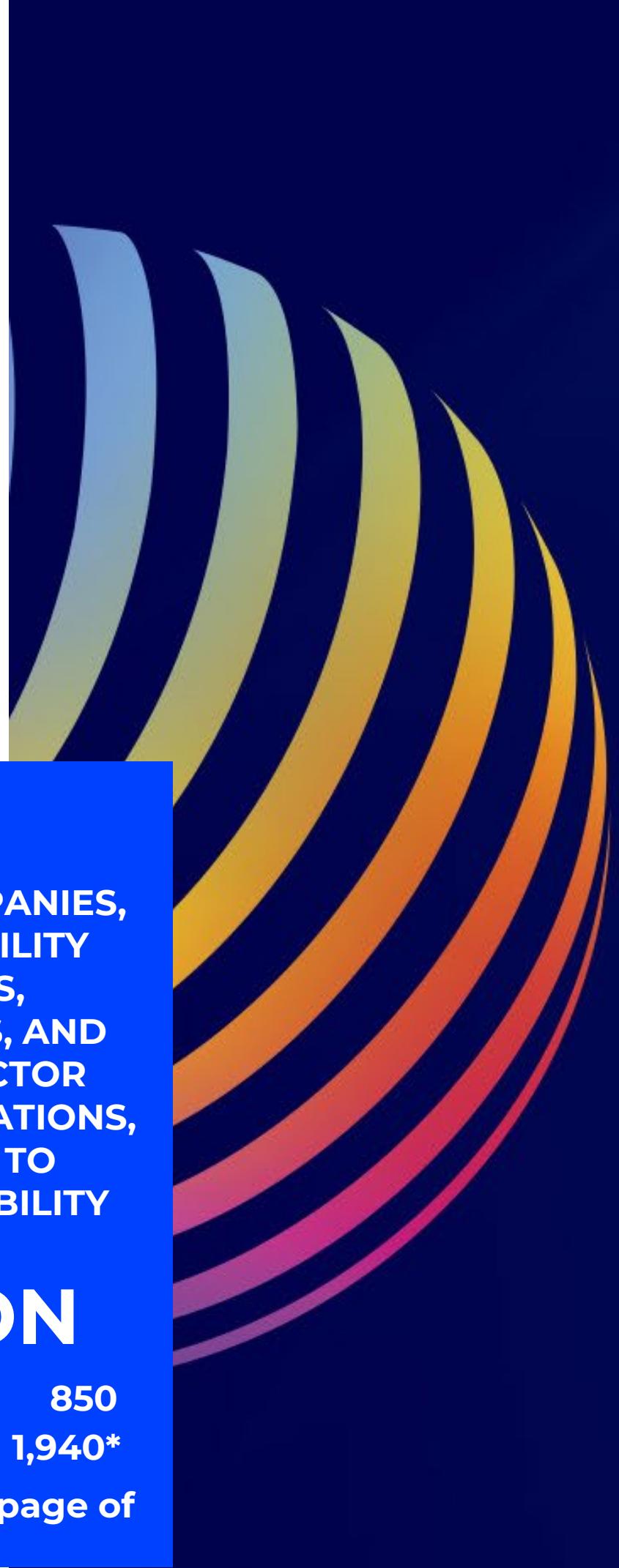
PUBLIC AND PRIVATE COMPANIES,
SMES, SOCIAL RESPONSIBILITY
STARTUPS, ACADEMICS,
RESEARCHERS, MANAGERS, AND
CONSULTANTS, THIRD SECTOR
ASSOCIATIONS AND FOUNDATIONS,
NETWORKS DEDICATED TO
INCLUSION AND SUSTAINABILITY
ISSUES

2025 EDITION

REGISTERED USERS: 850

ATTENDEES: 1,940*

*also broadcast on the homepage of ilsole24ore.com



HEALTHCARE SUMMIT



25 NOVEMBER



ROME

• LIVE AND DIGITAL



TARGET

MEDICAL AND FUNCTION DIRECTOR,
GENERAL MANAGERS,
SALES AND MARKETING DIRECTORS,
TOP
MANAGERS, ENTREPRENEURS,
BUSINESS DEVELOPMENT MANAGERS

2025 EDITION

REGISTERED USERS: 1,040
ATTENDEES: 1,870*

*also broadcast on the homepage of
isole24ore.com



NEW

QUANTUM REVOLUTION



1 DECEMBER



TBD

• LIVE AND DIGITAL

Quantum Computing is an emerging technology based on quantum mechanics that, by combining knowledge of physics, mathematics, computer science, and information theory, offers **new business opportunities**. From healthcare to finance, from cybersecurity to logistics, **the event will guide the business world in discovering the innovative solutions for growth and development offered by this technology**.

In the financial sector, Quantum Computing can change the approach to **portfolio optimisation, risk analysis, and market forecasting**. In the logistics and transport sector, it can **optimise transport routes**, reducing delivery times and operating costs.

In the energy sector, it can contribute to the **design of more efficient and sustainable energy networks and systems**. In the chemical sector, it promotes the development of **new materials, catalysts and more efficient, and sustainable chemical processes**.



TARGET

TOP MANAGERS AND HEADS OF DEVELOPMENT AND INNOVATION OF COMPANIES FROM ALL ECONOMIC SECTORS, RESEARCHERS, AND ACADEMICS, STARTUPERS, REPRESENTATIVES OF INSTITUTIONS AND THE PUBLIC SECTOR, LABOUR CONSULTANTS



COMMERCIAL PARTNERSHIP

*For rating and details, please consult the **Mediakits of the individual events**



MAIN PARTNER

has the possibility of developing a theme of their choice within the programme with two different intervention formulas



OFFICIAL PARTNER

participates in the working groups with the contribution of their own speaker



EVENT PARTNER

enjoys all the visibility provided by the event communication and collects the leads generated by the initiative

