

Build a Login Telecom Ad

Overview

Login template only requires creative agencies to produce a small number of graphic assets to deliver such complex Ad format.

1. Produce creative assets

- Login Telecom Video asset required:

DESKTOP - Skin background image - Please follow PSD guidelines: LOGIN_VIDEO.psd file

MOBILE - Skin background image - Please follow PSD guidelines: LOGIN_VIDEO_mobile.psd file

Last frame image - Specs: 590x334 JPG. This image will be showed on video end.

Video file - Recommended video specs: 590x334 MP4 H.264, Max bitrate 1200kbps, Max size 2.5MB.

- Login Telecom No Video asset required:

DESKTOP - Skin background image - Please follow PSD guidelines: LOGIN_STATICA.psd file

MOBILE - Skin background image - Please follow PSD guidelines: LOGIN_STATICA_mobile.psd file

Note:

- Max video duration allowed is **15 seconds**.

2. Assets delivery, Q&A

1. Send **Creative Assets** to **it-cs@sizmek.com**. The creative team will take care of upload the Ad on Sizmek platform.

Note: All creative assets must be sent 3 days before the online start date.