

Build a Premium Interactive Bundle Ad

Overview

Premium Interactive Bundle requires creative agencies few creative assets to deliver such complex responsive Ad format.

Demo link: [Here](#).

1. Download template

- Premium Interactive Bundle with Video:

Download template: TEMPLATE_HDF_RPU_HEADER_VIDEO.zip file

- Premium Interactive Bundle No Video:

Download template: TEMPLATE_HDF_RPU_HEADER_STATIC.zip file

1. Produce creative assets

- Unzip template file, search for template creative assets into **AdditionalAssets folder**. You need to replicate these images within campaign creative subject. Please keep in mind that every single image has **different Safe Area**.

- Video file (for template Video only) - Recommended video specs: 640x360 MP4 H.264, Max bitrate 1200kbps, Max size 3MB.

- Create a backup image, dimensions 970x250, max size 100Kb.

Note:

- Max video duration allowed is **15 seconds**.

- For additional graphic buildguide you can download TEMPLATE_HDF_RPU_HEADER_PSD.zip file.

2. Assets delivery, Q&A

1. Send **Creative Assets** to **it-cs@sizmek.com**. The creative team will take care of upload the Ad on Sizmek platform.

Note: All creative assets must be sent 3 days before the online start date.