

Build a Giant Video Board Ad

Overview

Giant Video Board requires creative agencies few creative assets to deliver such complex responsive Ad format.

1. Download template

- Send a request to it-cs@sizmek.com to get support and the creative template that will meet your unique needs.

1. Produce creative assets

- Once you receive template file from Sizmek support, search for template creative assets into **AdditionalAssets** folder. You need to replicate these images within campaign creative subject. Please keep in mind that every single image has **different Safe Area**.

- Video file (for template Video only) - Recommended video specs: 640x360 MP4 H.264, Max bitrate 1200kbps, Max size 3MB.

Note:

- Max video duration allowed is **15 seconds**.

2. Assets delivery, Q&A

1. Send **Creative Assets** to it-cs@sizmek.com. The creative team will take care of upload the Ad on Sizmek platform.

Note: All creative assets must be sent 3 days before the online start date.