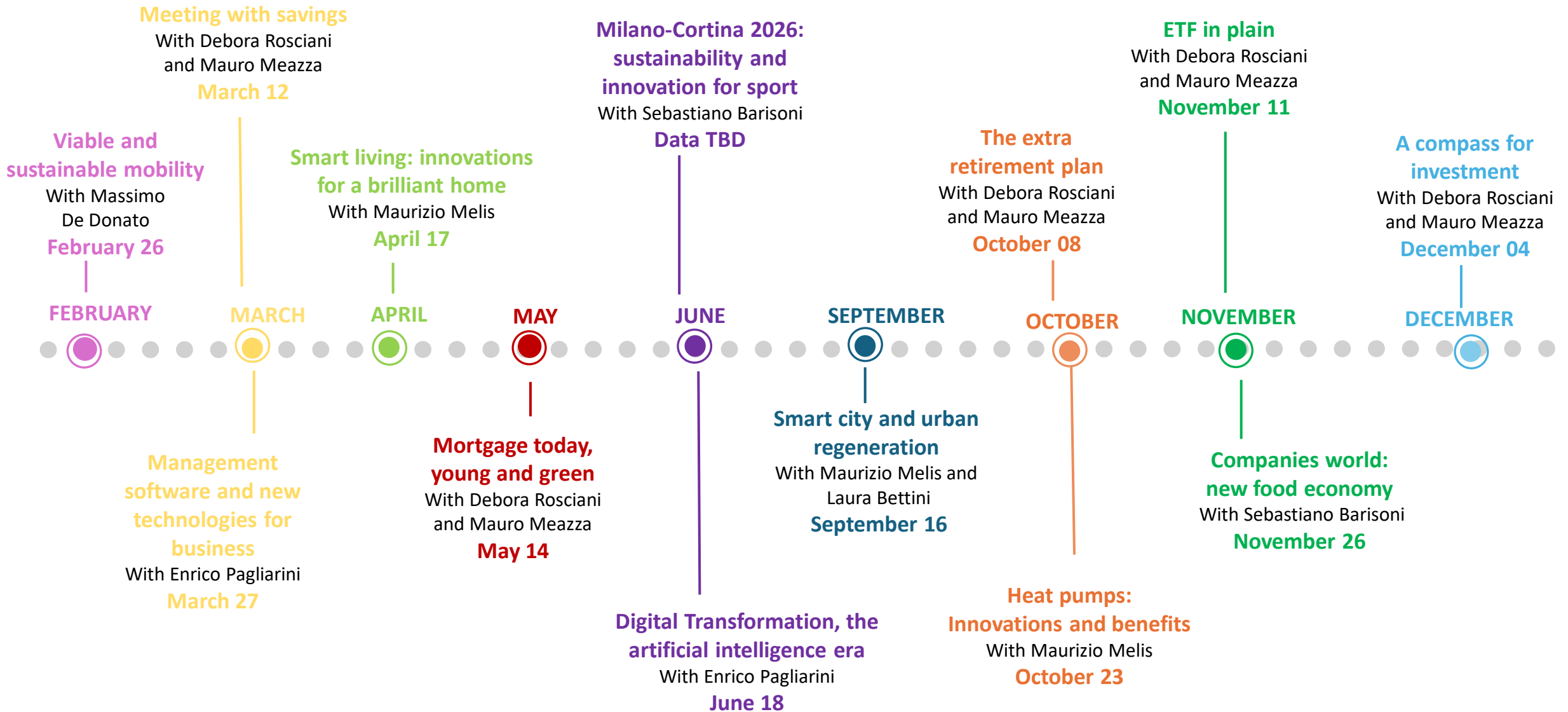




# AGENDA 2025 - DIGITAL ROUND TABLE



# AGENDA 2025 DIGITAL ROUND TABLE RADIO 24



# DRT VIABLE AND SUSTAINABLE MOBILITY

*Innovative solutions for smart vehicles and fleet management*

## Massimo De Donato

Mobility is undergoing a radical transformation, with new demands for flexibility and sustainability. Leasing and car rental are emerging as strategic solutions to meet these challenges, offering vehicle access formulas that favor efficiency and personalization over traditional forms of sale.

The Digital Round Table of Radio 24 brings together industry experts, mobility providers and representatives from the business world to explore how leasing and car hire can support individuals and businesses in managing modern mobility, in a context of technological innovation, digitalization and attention to the environment.

The meeting will also offer an opportunity to explore the evolution of new digital technologies and predictive models based on artificial intelligence. The event, led by Radio 24 journalist Massimo De Donato, will analyse economic benefits, market trends and future prospects.

Possible topics:

- Electric mobility
- Shared mobility: car sharing, ride sharing and micromobility
- Smart vehicle and fleet management
- Smart cities and integrated mobility systems
- Artificial intelligence and big data for mobility

FEBRUARY  
26

Radio24



# DRT MEETING WITH SAVINGS

*Financial Education: tools and strategies for a more informed saver*

**Debora Rosciani and Mauro Meazza**

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The financial literacy of Italian investors is slowly improving. However, remains significant misunderstandings and gaps between the products of the savings industry and potential clients, as well as difficulties in sharing a common language. In this context, financial advisors can play a key role as intermediaries, bridging the gap between those offering financial instruments and those seeking to make the best choices for themselves and their goals.

The Digital Round Table by Radio 24, led by Debora Rosciani and Mauro Meazza, journalists and hosts of Radio 24, will bring together financial experts, educators, and institutional representatives to outline the most effective strategies for fostering informed savings management. The discussions will highlight the importance of financial skills and best practices for promoting savings.

**MARCH  
12**



# DRT MANAGEMENT SOFTWARE AND NEW TECHNOLOGIES FOR BUSINESS

*- New digital technologies for businesses, from management software to innovative tools to optimise work*

APRIL  
03

**Enrico Pagliarini**

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Digital services and management software are essential tools for companies to improve efficiency, productivity and organization.

The Digital Round Table, led by Enrico Pagliarini, journalist and presenter of Radio 24, explores the latest digital solutions designed to simplify business processes and optimize teamwork. Technology experts, IT managers and representatives from innovative companies will describe the benefits of efficient management of resources and data. Through the comparison of different best practices, the meeting will deepen the impact of digital services on the world of SMEs and corporate, with a look at new trends in the field of automation, security and information sharing.

Possible topics:

- ERP, CRM and business intelligence
- Automation of business processes
- Data security and management: protecting the heart of business operations
- Cloud or local management?
- Software scale and customization



# DRT MORTGAGE TODAY, YOUNG AND GREEN

**Debora Rosciani and Mauro Meazza**

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It's easy to say "mortgage": today, one of the most important choices is that of the "green" mortgage, driven by the need to improve the energy efficiency of buildings, supported by both national and European regulations, incentives, and legal requirements. Young people can also aim for financing specifically designed for them, taking advantage of other opportunities in terms of rates and durations.

The Digital Round Table of Radio 24, hosted by Debora Rosciani and Mauro Meazza, will provide useful tools for selecting the best solutions available on the market and will analyze the potential benefits for young people and families, involving industry operators and experts.

MAY  
14



# DRT SMART LIVING: INNOVATIONS FOR A BRILLIANT HOME

*Smart living: technologies for comfort, climate control and domestic sustainability*

APRIL  
23

## Maurizio Melis

Comfort is at the heart of our homes' technological transformation, where air conditioning and automation come together to create more livable, efficient and sustainable environments. The Digital Round Table organized by Radio 24 will provide useful information to optimize energy management, improve air quality and ensure an optimal living environment.

The event led by Maurizio Melis, journalist and presenter of Radio 24, brings together climate control experts, designers and developers of smart home solutions. It will be the occasion to present an indeep overview of available solutions on the market and emerging trends, with particular attention to sustainability and personalization of the living experience.

### Possible topics:

- Climate and energy sustainability
- Home automation and domotics
- Air quality
- Integration of smart systems for the connected home



# DRT DIGITAL TRANSFORMATION, THE ARTIFICIAL INTELLIGENCE ERA - *Artificial intelligence and digital innovation: strategies for successful businesses*

JUNE  
18

**Enrico Pagliarini**

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Digital transformation and the adoption of artificial intelligence are transforming how businesses operate, offering new opportunities to innovate, optimize and compete on a global scale.

The Digital Round Table of Radio 24 provides an opportunity to highlight the possibilities and benefits offered by digital tools and describe the concrete applications of AI in different fields. Enrico Pagliarini, journalist and host of Radio 24, together with leading experts in digital transformation, will draw a clear perspective on the opportunities offered by digital strategies to improve operational efficiency, building customer loyalty and competitive advantage.

Possible topics:

- Digital Transformation for businesses
- AI in business operations
- The importance of data as a strategic asset
- Customer experience and customization
- Cyber security and Digital Trust





# DRT MILANO-CORTINA 2026: sustainability and innovation for sport

## Sebastiano Barisoni

Radio 24 will organise a digital round table dedicated to Milano-Cortina 2026 that will bring together experts, institutions and stakeholders to discuss the progress and challenges related to the organization of the Olympic and Paralympic Winter Games. The meeting will highlight the importance of developing sustainable infrastructure, technological innovation and promotion of the territory. Urban regeneration will be explored, with particular emphasis on the legacy of the Games for local communities and public-private partnerships.

The digital event, led by Sebastiano Barisoni, Deputy Executive Director of Radio 24 and host of Focus Economia, will highlight the opportunity to make Milano-Cortina 2026 a model for inclusive and sustainable sports and economic development, able to enhance the Italian excellence at international level.

Possible topics:

- Environmental sustainability
- Infrastructure and mobility
- Economic and tourist impact
- After Olympics legacy
- IncluSocial inclusion and accessibility
- Technological innovation

TBD  
JUNE



# DRT SMART CITY AND URBAN REGENERATION

*Designing the cities of the future, smart solutions for collective well-being*

SEPTEMBER  
16

## Maurizio Melis e Laura Bettini

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The cities of the future will be places where technological innovation, sustainability and collective well-being converge to ensure the well-being of inhabitants. In this Digital Round Table by Radio 24, we will describe the technologies and urban models that aim to create more sustainable, accessible and people-oriented cities, integrating intelligent infrastructure, green mobility and digital urban management tools.

The meeting led by Laura Bettini and Maurizio Melis will be an opportunity to illustrate challenges and criticalities thanks to the testimonies of urban planners, technology experts and public administrators. Smart solutions can transform urban spaces into more efficient, inclusive and safe environments.

### Possible topics:

- Urban planning and sustainable planning
- Intelligent infrastructure
- Sustainable and connected mobility
- Data monitoring and analysis



# DRT THE EXTRA RETIREMENT PLAN

*Towards a safe pension: challenges and opportunities of supplementary solutions*

**Debora Rosciani and Mauro Meazza**

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Should we call it complementary retirement plan or fundamental retirement plan? Given that the amounts of base pension benefits are set to decrease, choosing an additional pension plan is becoming increasingly necessary.

The Digital Round Table, hosted by Debora Rosciani and Mauro Meazza, will engage with experts and specialized managers to address all aspects of pension funds, both occupational and individual. New regulatory developments now require a deeper understanding of these instruments, and the data from the Pension Fund Supervisory Commission provide insights and opportunities for comparison. These guidelines should be best utilized, especially by younger people and women, the two groups most exposed to the risk of insufficient pensions

OCTOBER  
08



# DRT HEAT PUMPS: INNOVATIONS AND BENEFITS

*Efficienza energetica e riscaldamento sostenibile: innovazioni e vantaggi delle pompe di calore*

## Maurizio Melis

OCTOBER  
23

The increasing demand for efficient and sustainable energy solutions led to heat pumps as a key technology for residential and industrial heating.

The Digital Round Table, led by Maurizio Melis, journalist and host of Radio 24, will provide an opportunity to illustrate the technical features, the benefits in terms of energy saving, How it is integrated with other heating systems and the impact on thermal comfort. Together with energy specialists, representatives of industry and institutions, the advantages and challenges offered by heat pumps in terms of decarbonization and ecological transition will be highlighted. Energy efficiency, the integration with renewable sources and the use of natural refrigerants are the main strengths of these systems that are ideal for a optimal use of both domestic and industrial.

### Possible topics:

- Operation of heat pumps
- Energy efficiency and utility costs
- Integration with renewable energy sources
- Comfort of living
- High temperatures
- Tax concessions and benefits



# DRT ETF IN PLAIN

*Investment strategies: how to choose ETFs*

**Debora Rosciani and Mauro Meazza**

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ETFs: the reasons behind their success. Year after year, this range of financial instruments continues to gain increasing popularity and, most importantly, more subscribers. Attracted by their relative simplicity, low costs, and the ability to innovate, ETFs have gradually evolved from a basic offering that tracked an index to include increasingly sophisticated instruments.

The event, hosted by Debora Rosciani and Mauro Meazza, journalists and hosts of the Due di Denari program on Radio 24, will provide a detailed overview of the characteristics of this category of financial instruments and the current state of the market, thanks to the presence of experts and professionals in the field. The event will also highlight upcoming innovations.

**NOVEMBER  
11**



# DRT COMPANIES WORLD: new food economy

Sebastiano Barisoni

NOVEMBER  
26

The food sector is a fundamental pillar of the global economy, with a market value estimated in billions of dollars and a direct impact on employment, environmental sustainability, and food security. Its complexity arises from the interconnection of long and diverse supply chains, ranging from agricultural production to industrial processing, from distribution to retail sales. The Italian sector, specifically, generates added value for 19% of the national GDP, with a total turnover of approximately 586 billion euros in 2024.

The Digital Round Table 'New Food Economy' by Radio 24 aims to explore the economic and social dynamics shaping one of the most representative sectors of Made in Italy. Together with Sebastiano Barisoni, journalist and host of Focus Economia on Radio 24, and prominent professionals from the sector, will be discussed new models and strategies for production, distribution and consumption to meet the long-term needs of the market.

## Possible Topics:

- Analysis of global and national economic trends in the food sector
- Value of exports
- The role of technology and food startups in responding to new trends
- What strategies can mitigate the effects of inflation on food prices?
- How to protect PDO, PGI, and Italian excellence products from imitation and fraud?
- Impact of short supply chains on prices, quality, and the economy of communities
- The use of big data to forecast market trends and improve logistics
- The geopolitics of raw materials: how are costs and the supply of key resources changing?



# DRT A COMPASS FOR INVESTMENT

Debora Rosciani and Mauro Meazza

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DECEMBER  
04

The confirmed trends and the most surprising ones in the first year of Trump's presidency and the new European Commission. Geopolitics, interest rates, and international trade are changing the perspectives and investment opportunities for businesses and savers. One aspect, however, should never change: the attitude of the saver, which should always be focused on achieving personal or family financial goals, regardless of the context in which the markets are operating.

Debora Rosciani and Mauro Meazza will review savings and investments for 2025, alongside operators, managers, and experts.

