

GENERAL

- In accordance to the laws of 31/12/1975 and 04/08/1994, relative to the use of the French language, any text in a foreign language, is to be translated into French.
- A health warning is required for advertisements for alcohol (Evin Law)
- Solid density 40% maximum (Cyan and/or Magenta)
- No PANTONES or direct colours
- White surround of 20mm minimum (incase of important page numbering for stiched biding)
- 10mm border trim

IMAGES

- Image resolution 300 dpi
- Images in CMYK or half-tone
- For 4 colour images, perform under colour removal. Superposition of the 3 colours and black in the darkest areas of images should not exceed 280%

4 COLOUR PROCESSING OF BW IMAGES

- Processing of images should be stabilised at 30% maximum for each of the 3 colours CMY
- Images should not be processed as 4 colour (UCR), as this is very difficult to balance.

4 COLOUR

- Density: from 250% to 280%

Profiles :

We recommend the use of the following profiles:

Coated Fogra 39

for cover advertisements

Coated Fogra 45

for advertisements inside the magazine

TEXT

Avoid the use of overfine or very small typeface on BW and colour.

MATERIAL REQUIREMENTS

- 1.3 standardised or certified to 1.4 hi-resolution PDF, on CD-Rom.
- Digital colour proof from file.

Supply of colour proof is imperative (same date and same hour).

Copy deadline:

4 weeks prior to insertion date

CONTACTS

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